

The Beer Boom • Preston Manning at the Crossroads

CANADA'S

1 WEEKLY NEWSMAGAZINE

Maclean's

JUNE 17, 1996

TOXIC TV



WHAT TELEVISION IS DOING TO KIDS
—
THE V-CHIP DEBATE

\$3.50

25



TASTE THE FEELING.



JUST ADD
BACARDI

BACARDI AND THE BACARDI DEVICE ARE REGISTERED TRADE MARKS OF BACARDI & COMPANY LIMITED.



Maclean's CANADA'S WEEKLY NEWSMAGAZINE

This Week

JUNE 17 1995 VOL 109 NO 25

Departments

EDITORIAL 2

LETTERS 4

OPENING NOTES/PASAGES 10

CANADA 12

Prime Minister Jean Chrétien and Quebec Premier Lucien Bouchard face their ultimate test and focus on the economy. The mystery deepens in the case of the missing Romanian showmen.

WORLD 16

Russian voters prepare to make a fateful choice between reform and a return to Communism. Kennedy's biography raised a new question: Hasn't he been here too long?

BUSINESS 26

A road map for penny stock investors, what's left to do for a bummer year.

PERIOD 36

COVER 36

SPORTS 43

Maltese star Jacques Villeneuve runs up fans by returning to the Canadian Grand Prix.

BACKPACK 44

Travelers succumb to the lure of the Arctic, three decomposed "cabinets" offer a new form of instant education, children's eating disorders are a new source of concern (like monthly calendar).

THEATRE 46

MARK KIRKELL sends dispatches from a world as crowded that it seems out of order and playright Ann-Marie MacDonald transports us to her first novel, a soft saga of Cape Breton Island.

FRONT 50

The Rock-shining Sean Connery and Halle Berry, in heavy air-dumb action and low on smart repartee.

Columns

CURRY FINANCIAL 9

BEFORE MURKOFF 32

PETER C. NEWMAN 34

KELAN PETERSON-HAM 96

Maclean's on the Internet:
<http://www.caix.ca/maclean/andre.htm>
and <http://www.caix.ca/maclean/comp.htm> (GO MACLEAN).

PRINTED ON RECYCLED PAPER
PRINTED ON RECYCLED PAPER

Cover

36

Toxic TV

Fuelled by a spate of grassroots efforts committed by these children, parents are increasingly worrying about the effects of television on kids. The so-called V-chip is designed to address the concern. But the wonders of TV go far beyond the powers of any quick technology.



Features

12

At the crossroads

Premier Manning's Reform party members meet in Vancouver to confront a major challenge: whether to remain true to their roots as outsiders or to make a firm bid for power.



50 Wrestling with bigotry

A superb production of *The Merchant of Venice* at Ontario's Stratford Festival, starring Douglas Rain as Shylock, tackles anti-Semitism head-on.



26 The beer boom

Dominated by premium brands aimed primarily at well-off men in their 30s, the specialty beer market is growing at a rapid pace.

PHOTOGRAPH BY ANDREW HETHERINGTON
PHOTOGRAPH BY ANDREW HETHERINGTON

From The Editor

Has Chrétien lost it?

Has Jean Chrétien lost it? Increasingly, it is a question being asked when reporters and pundits sit down with their cabinet and legislative sources. The speculation is fuelled by the appearance that Ottawa is bereft of a firm policy line on the most vital issue of the day—Quebec—and by the seemingly erratic swings from Plan A to Plan B. A senior bureaucrat in Ottawa observes that Chrétien seems “to have lost his centre of gravity” since the referendum, lurching from one side to the other much the way Brian Mulroney appeared long and contentious after the Meech Lake constitutional agreement. Then there is the observable state of the Prime Minister’s own instability and wretched appearance: “He just does not look well,” says a former presser who recently met with Chrétien.

Intimates insist that Chrétien is still very much in charge—in fact, that might be part of the problem. He and a small inner circle have instead been making it up as they go along, without much consultation among cabinet or caucus, or without any sustained effort to bring supporters into line.

A case in point was Chrétien’s decision to support the court challenge by Guy Bérardin in Quebec, wherein the former Parti Québécois member is arguing that Québec has no right to leave Canada unilaterally. There were many good reasons for this, including the fact that the rest of the country, including Ottawa, were already in a state of panic, predicting chaos if Quebec left. Chrétien, however, was the only member of his inner circle, including then Treasury Board President Marcia Moon and Inter-governmental Affairs Minister Suzanne Bon, most sceptical about those lined up against the legal intervention was Finance Minister Paul Martin, who, truly, is on the outs with Chrétien and his inner circle. Opponents of



bold card on the Quebec score, that it was the wrong time and the wrong one in which Ottawa should take a stand.

And what happened? Louis Bouliamé blundered. Instead of calling an election, as he had vowed to do, he cancelled a scheduled meeting with Chrétien and went into a little sulk—only to emerge last week at Chrétien’s side after a discussion about mutual co-operation to fix the economy.

Chrétien had dug in, not because of a policy, but because of Chrétien’s go-it-alone political style, the same approach that got him into trouble in the referendum. “We have begun to assert and challenge how they would do that, even if they do win the vote,” says a Chrétien supporter in Ottawa. “We’re beginning to fill the vacuum.”

That may yet prove to be an idle boast. But for now, it is about the only card that Intergovernmental Affairs have to play. Certainly there is precious little encouragement to be found among most prominent capitals, where many politicians seem to want to ignore the Quebec issue. They concur in accusations of Saskatchewan premier Roméo Thériault, who declared in 1996: “In Quebec, however, if we had a hundred problems, the Constitution would be the hundred and first.” Last week, Ontario’s Mike Harris told a New York City audience that the chaos of Quebec arguments would “set back” the province. Blaumie, however, invited him and a few Ottawa cabinet ministers to the Constitution in late May to demonstrate how support for the intervention in Quebec had cleared its contentious discussions. As for self-described “B.C. Bistro” Glen Clark, he seems disinclined to get involved either. Jean Chrétien is left, he seems to have a lot of company.

Robert Lepage

that says “unfertilized Canada,” where people live their lives. The week’s other story, a harbinger of the book project overseen by Assistant Managing Editor Bob Lewis, looks at the effects of television on kids. The writer was Associate Editor Joe Chedley, a self-described “heavy” tube watcher. Says Chedley, “Talking with people about the effects of television has made me take a

long, hard look at my own TV viewing habits. After much delibration, I’ve decided to give up television.”

Readers could care less

Several readers complained about Fred Stenning’s use of “could care less” to mean “could not care less” in his May 27 column. That increasingly common usage is recognized by both Webster’s and the Oxford English Dictionary as a synonym for the conventional expression

Christy, John Webster

Newsroom Notes:

The back of the book

In the magazine world, it is called “the back of the book,” and in Maclean’s it deals with a range of subjects from health, science and medicine to lifestyle, sports and the Royal Family. It is the part of the magazine



Christy, John Webster



How about a trip that promises to delight, awe and amaze?

See parts of Canada that you never knew existed. Feel as if you could touch out and touch majestic woods, colour quilted plains, rugged rock and rushing waters.

Come face to face with Canada’s unique and fascinating wildlife. This is a sensation that can only be experienced by travelling across the country. The best way to immerse yourself in Canada’s natural wonders, past treasures and celebrations. You’ll also meet some pretty interesting people along the way.

Watch for the Canadian Heritage insert in the next issue of Maclean's.

You could win a Heritage holiday!

Canadian
Heritage

CANADIAN
PACIFIC
RAILWAY

VIA

Canadian
Heritage

Patrimoine
canadien

The Mail

'Canada's self-respect'

Robert Fifehead may well be "Canada's next步子," in your article claimed (Cover, June 3), but the author is not his



Robert Fifehead, the author's idea is not his but belongs to the best and truest of Labrador

but belongs to the best and truest of Labrador. No country has so far been made between them and the Canadian government. Is this an unpertinent little detail? For the sake of the Innu and the Inuit, but even more so for the sake of Canada's self-respect, I hope not.

Geoff Pashford,
St. John's, Que.

An absurd notion

I am getting very tired of left-leaning people in this country blaming everything they see as a problem on "modern capitalism" and the small-time conservative movement. Charles Gordon implied in his latest column that modern capitalism has conspired to give us more television channels to disguise the fact that it is going as fewer. (The More Network is as bigger a

LETTERS TO THE EDITOR

should be addressed to:

Maclean's Magazine Letters

277 Bay St., Toronto, Ont. M5H 1A7

Fax: (416) 368-7738

E-mail: letters@maclean.ca

International: (514) 387-5000 ext. 2000

Illustrations and photographs must be submitted in black and white. Please supply negative, address, and telephone telephone number.

Submissions may appear in Maclean's electronic site.

joke," June 3). How ridiculous. I realize that his comments were largely hogwash, but his attitude is clear. It's like to know how it is the free market's fault that unemployment is high when we have such high government intervention in the economy and have had in the country for so many years. Did he stop to think for a moment that it is this socialist attitude that got us into this mess in the first place? The free market isn't operating as efficiently as it could in the face of smaller government, and to lay the blame on modern capitalism is absurd.

Alastair Wilcox,
Montreal, Que.

After reading Charles Gordon's piece, I felt I had to comment. It is the one negative column I've read that I fully agreed with. Well done, Mr. Gordon. We can only hope that the television executives eventually become as observant as you, although, admittedly, there is little hope of that.

Gold Starling
St. Albert, Alta.

Getting physical

It is incorrect to say that "moderately active" (by three or more times a week carried health benefits similar to more vigorous workouts." (How much exercise is really enough?) (See June 3). The greatest increase in public health benefits occurs when the unfit become moderately fit. It is where the largest difference in mortality rates shows up. Moving from sedentary to moderately active is like moving from a failing grade in a C. But it is not an A. To get an A, people have to be highly active. From a researcher's perspective, the studies discussed are not conclusive. They add evidence to the fact that sedentary living is a huge health risk. What is different is that most studies, focusing on vigorous physical activity and its relationship to cardiovascular health and disease, established that vigorous activity did make a difference. Now that it is established that being active has broader health benefits, researchers are investigating the effects of lower levels of activity as a way of life. Health outcomes. What we know now is that even a small increase in an individual's activity level helps to increase the health benefits from this broader perspective. Canada has been a world leader for many years in

Drug tolerance

In your article on drug policies in The Netherlands, you write that youths enjoying Dutch tolerance in the streets of Amsterdam was "not exactly what Canadian soldiers had in mind when they fought to free Holland half a century ago." ("The limits of tolerance," Wall, June 3). I could not disagree more strongly with this statement. Perhaps because Holland has experienced firsthand the devastating results of intolerance and persecution of minority groups, it is reluctant to participate in what is essentially a worldwide program against marijuana users. Holland's policies on tolerance and harm reduction can provide an excellent example of the ideals for which Canadians want to see. Canada would do well to follow the Dutch example, and end our own continuing persecution and senseless harassment of marijuana smokers.

Dave Lister,
Editor, Cannabis Canada,
Vancouver

building consensus about the health benefits of physical activity. Encouraging Canadians to be more active has been working. Four in 10 Canadians were active about every other day in 1991. By 1995, this had risen dramatically to seven in 10 Canadians.

Don Lusk Craig,
President, Canadian Fitness and
Health Research Institute,
Ottawa

A family dispute'

I believe I am the senior executive responsible for "immediately universal" (Fred Mitchell) out of the plant when he dropped by (High Seas in Sudbury, "Sudbury," April 20). This is entirely untrue and I believe Mr. Mitchell would agree it is false. He spent close to two hours in our cafeteria having coffee and talking with the employees that were there. I went to see him and we talked about a business matter that had been the purpose of his visit. He was satisfied that appropriate action had been taken to resolve the matter. I then and I was somewhat uncomfortable with him there in the circumstances and he had his departure and would I call a taxi for him—which I did. I am lead to believe into a family dispute, but this false information reflects badly on me and the other professional managers in the company.

Don Blair
Executive Vice-president
Administrative and Finance
Sudbury

introducing

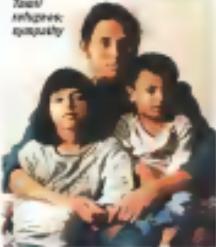


Introducing the massively mixable Juicy Citrus taste of New C.C. Citrus. Squeeze some into cola, Kahlúa, ginger ale, or try it in a totally twisted iced tea.

Turning our backs

Your article "The people smugglers"

Y (Cover, April 29) is notable for its lack of sympathy for refugees who flee war and persecution and seek safety in Canada. You failed to U.S. and Canadian human rights enforcement people, who predictably hyped the issue. You failed to see Canadian government representatives. You failed in how much misery may be made and how much refugees have to pay. There are indeed about 23 million refugees in the world. It is reasonable to say that "we"—Canada and the United States—cannot take care of everyone. But let's not overestimate what we are doing. Canada, a few years ago, accepted 36,000 refugees. Now it takes only about 25,000. Show you mentioned us in the article. I would like to point out that we are neither incredibly harsh nor complicit in "smuggling" people. We are a church-based and supported organization and we retain a commitment to the people involved. We stand against the agents criminally but people fleeing for their lives can hardly wait to get a passport, especially from the government they are fleeing.

Taste/
refugee
sympathy

THE MAIL

The right words

Regarding your editorial about the refugees and relatives van to Canada by NBC's *Good Morning America* ("The Jean and Lucas show," May 2), you summed up what had been on my mind about the misery of trying to encapsulate all of what Canada is in so short a time. Thank you for putting those words

Gordie Turner
Albuquerque, N.M.

Science and the media

Your Opening Note cited "What science gives, science takes away" (May 15) should, instead, have been called, "What the media gives, science takes away." Science should not be blamed for the sensationalism of headline-seeking journalists who turn every scientific study into incontrovertible proof! For example, you mention that millions of people claim the manner that "he is dead." I think you would be hard-pressed to find any reputable scientist who could claim that one should award all of it to one's father. The study you cite from the *New England Journal of Medicine* would hardly surprise anyone who followed current scientific studies on dietary fat intake, but it might surprise people whose only source of scientific data was from mainstream news media.

John Silver
Tucson, Ariz.

Unravelling reality

Alison Fotheringham is my favorite Polly Anna, the eternal coating on the bitter pills of Diane Frasier, Peter C. Newman and Barbara Amiel, all excellent pundits, analysing the gloomy news for us. Some of us, however, is caused to digest these concoctions. Dr. Fotheringham has the smugness of a school teacher, the smugness of authority is unawed the qualifications and bounces the smugness of humor.

J. Charles Gagnon
Sudan, Ont.

'Best new idea'

Ten Paley's contribution to *The Road Ahead* in the May 20 issue ("Help wanted to pay down the debt") suggesting a way for Canadians to contribute to eliminate the national deficit is, in my opinion, the best new idea in Western economic thought in years. I hope that all the leaders of Canada and, yes, even U.S. President Bill Clinton and Republican presidential candidate Bob Dole take it to heart.

Albert Mallesons
Los Angeles, Calif.Newsmaking Ideas, Peter C. Newman
Bookend Books, Victor Deepak, Vancouver

Seeing the big picture

Below to Steve Jobs and his letter in the May 4 issue ("Citizens of jobs?"), I, too, live in Asia (primarily because the teaching opportunities are better than '96 Canada), and I have only respect and admiration for the selflessness of the Japanese. I read *Maclean's* weekly and I am constantly amazed at how many Canadians expect to be taken care of by their employers and the government, and don't seem to see the

The juiccy
secret to delicious
cocktails.

MexiCon Twist

1 1/2 parts

CC Citrus

1 1/2 parts Kahlúa

Fill an Old Fashioned

glass with ice.

Pour in CC Citrus

and Kahlúa.

Stir gently.



CC Fizz

1 1/2 parts CC Citrus

Ginger ale

Pour CC Citrus into a
Highball glass filled
with ice. Add ginger
ale (or soda water).
Stir gently.

Lemon Frog Tea

1 1/2 parts CC Citrus

iced tea

Pour CC Citrus into a

Hurricane glass filled

with ice. Add kahlúa.

Stir gently.



Cola Caramel

1 1/2 parts CC Citrus

Cola

Pour CC Citrus into a
Highball glass filled
with ice. Add cola.
Stir gently.Look for CC Citrus where you
find Canadian Club Whisky.

New CC Citrus.



The Road Ahead

Everything is so much better now

How on earth can anything person have even a twinge of doubt about the nation we have become? From the pristine, account-of-all-flair Grand Banks of Newfoundland to the steaming expanse of clear-cut British Columbia, from the sublime architecture of downtown Edmonton to the violent crack market of Toronto's Jane-Finch ghetto, from the new prosperity of Biruna harbor to the spruce of St. Catherine Street, from the rich stock of Senni to the unique Expo runs at False Creek, from the brave smugglers of St. Lawrence to the no-nonsense iron squad of the Ontario Provincial Police, from the clear mindedness of the CRTC to the vulgar way of the Senate, from the brashy-gate Gas, Boyle abiding on guard for them to the cohorts of Canada Customs in search of dirty pictures, from the generosity and warm-heartedness of the Parks Guidelines to the principles and backbone of the Liberal party, from the daring and cutting-edge journalism of Peter Gzowski to the staggering charm of Correll Black, from Chrtford Olson's trust fund to Karon Horowitz's deal of a lifetime, from native rockabillies to private radar, and, if you still have doubt, gaze upon our leaders, from John Turner to David Peterson, from Ben Martin to Paul Martin, from Michael Ignatieff to Mike Harris, from Richard Campbell to Paul Martin, from Jacques Parizeau to Stephen Harper, and finally, from the too-clevered-up-of-a-microchip with a good sense to the little guy in Shawinigan who awoke a good life for himself in the trough.

Jeanne Beker

Now we are coming into our own, and I only wish Stephen Leacock were here to write all about it. Using your card in an ATM is far more hilarious than spending an account in a real bank. And it makes me shake with laughter just to think of what would happen if the quality nation of the Park Dalliances or the criminalization of the species during the 1990s, or, for pure face, the sight of the Bloc du Québec being paid to sit in Parliament and practice sedition in broad daylight. As a famous American once said, "What, me worry?"

Rodrick G. MacGregor
Eagle Bluff, B.C.

The *Realtor* always makes it appear apologetically to its readers that real estate and economic problems, significant operations are cut-throat on regular letters or appear as well-meaning business

Maclean's

Canada's most read newsmagazine

Editor: Roger Lewellen

Associate Editor:

Art Director:

Photo Editor:

Design:

Production:

Marketing:

Sales:

Classified:

Customer Service:

Subscriptions:

Book Reviews:

Books:

Contributors:

Contributing Editors:

Contributing Writers:

Contributing Columnists:

Contributing Illustrators:

Contributing Photographers:

Contributing Poets:

Contributing Writers:



**MANITOBA DEALER OF
EXCELLENCE AWARD WINNER**

Robert D. Ramsey

We proudly salute the Maclean's 1996 Manitoba Dealer of Excellence Award winner, Mr. Robert D. Ramsey, President of R. D. Ramsey Limited located in Carberry, Manitoba.

MacLean's, in partnership with the Canadian Automobile Dealers Association, is proud of its role as the sponsor of the Dealer of Excellence Award Program, recognizing the best new car dealers across Canada.

Robert captained the Manitoba

Dealer of Excellence Award by outperforming in three important areas: business acumen, association involvement and community contribution.

Robert's exemplary service adds value to the nation's aerospace industry and, like Maclean's magazine, provides what matters to Canadians.

For friendly, expert advice on buying or leasing a new car, visit Robert D. Ramsey, MacLean's Dealer of Excellence Award winner for Manitoba.



Column



Diane Francis

The Winds of Change are gaining velocity

ACalgary conference of conservatives in late May called the Winds of Change, which I attended as a delegate, examined ways to unite the right, British Columbia's election days later showed what happens when the right is divided. On May 23, some 60 per cent of British Columbians voters ended up with a socialist government that did not want. That was because the right, as in this case "cooperated" running under the labels of Reform and Liberal, were divided and clobbered.

The fact that our political system does not always reflect the wishes of the majority has dogged Canada's democracy for decades. Parties with less than 50 per cent of the popular vote usually gain power, which can lead to unpredictable policy shifts and inevitable voter resentment. The failure to establish an effective system of proportional representation—such as the one used in Germany, France, and the Netherlands—is a major reason why the Canadian electorate tends to ride that characteristic Canadian political seesaw. Such ideological swings spawn economic instability and also cynicism among the electorate.

The British Columbia election result proved that Woods of Change was on the right track. Days later, federal Conservative Leader Jean Chretien showed more than ever the need to unite the right when he proposed a historic alliance between Reformers and Tories in Ontario's Briefing to build a joint candidate in the next federal election. The idea was revisited at the conference and endorsed by its delegates.

But as soon as the dust settled for the heady Briefing, Woods was on the trip across to Charlottetown and talked them out of it. The move could mean that, unless either the Bloc or the Liberals in the next election, the Liberals without majority approval, and as 37 of the seats in 1993.

So Charron was once again putting himself and his party before the values that conservatism represents. His strategy, like the *Starving Party's*, will be to simply play the political equivalent of a game of chicken and hope that the other conservative competitor is driven off the road. But if that doesn't happen, an opponent with a majority will be the problem. The problem with such an outcome is that it means winners can do what they like without consequences. Political power without concern leads to arrogance, bias, narrow indifference or a co-optation of all three.

Of course, the best solution would be for the Reform and Progressive Conservative parties to merge into one organization. In fact, the right split only when former prime minister Brian Mulroney's government alienated the western Tories, mostly because of his accommodation with and favoritism towards Quebec.

verted any notion of a merger at the top. The joint candidate idea in itself was a brilliant end run around the leaders and its outcome is unfortunate. But there are other possibilities and processes that should be considered.

Even in Northern Ireland there have been occasions of cross-community support. In one British general election, Northern Ireland Protestants threw their support behind a Catholic candidate in the face of an electoral threat by Sinn Féin, the political arm of the Irish Republican Army terrorists.

In the United States, the primary process results in candidates from the right and left, as economists Eric P. Bachman and the writer found in a consensus committee in 2008. Unfortunately, the primary process is lengthy, arduous and terribly expensive. It might be a riding-by-rhythm race if a runoff among Conservative and Reform candidates could do the trick.

A more efficient means of producing consensus rule occurs in France, where there are often two rounds of voting. The first ballot usually features several candidates, but, unless they get at least 50 percent of the votes, a runoff election is held among the leading candidates. Any one who received less than 12.5 percent of the vote is eliminated from the second-round race. This leads to a checklisting on the basis of gauging coalition support from the followers of these candidates eliminated from the second race.

But the Swiss do it best. There, all members of parliament are forced to work together in order to help choose a seven-member cabinet, from which a president for a one-year term is selected.

Of course, such changes here would require an amendment to our Constitution—something that is probably impossible to achieve. So, in the absence of meaningful reforms, Canadian political leaders who did not get a majority of the seats they take to task if they run through extremist policies. They should also be embarrassed and pilloried when they don't put forces against a clearly defined danger.

subsidies as Her Majesty's Loyal Opposition by joining forces with Reformers. The Bloc has been allowed to dominate Canadian and continental politics internationally because, as the Opposition, its secessionist issues have destabilized Parliament's agenda. In contrast, most Reformers recently lost some of its members, as a Reform-Tory coalition would have lost all of its members, that the Bloc and could have made fiscal responsibility and lower taxes the natural partners.

Recent political events underscore the fact that Canada's democracy is in危急. As Winds of Change demonstrated, it remains the responsibility of our leaders to fix the flaws or to compensate for the system's shortcomings by behaving like statesmen and not like self-centered cranks.

Political power without consent leads to arrogance, indifference, laziness or a combination of all three



Manning Aiming
Reform delegates
'to break through
in October or to
be a right-wing NDP'

Manning at the CDSSroads

To govern or to snarl, that is the question

How many politicians dare to argue a combine? There are four. It depends how you feed 'em in.

—Two-term Reform MP Deborah Grey

The confrontation in a seven-year veterans of the House of Commons taking aim at "politicians" as though they were a different species, seemed to be lost on L300 Reform Party of Canada delegates assembled in one of Vancouver's largest convention halls. To them, Grey is a garrulous bore, the party's first elected MP. But as Reform struggled to shake off weeks of self-ridiculed embarrassment with a display of snatty tolerance at its annual policy assembly last weekend, the pole that Grey told to fall time during a delay in the program was not the only tilted eyeglass. On the assembly's first day, delegates voted handily in favor of a resolution intended "to affirm the equality of every individual." But they did so only after first stripping from the declaration the key artificial phrase "without discrimination." The offending words, one delegate objected during debate on the resolution, might have meant that "parents [would] have no right to object to a homosexual teacher."

Whether the idealized resolution would, in fact, give parents the right to force gay teachers out of the classroom was debatable. Nonetheless, the ambiguous message set the tone for the June 6 to 9 assembly. Successive delegations from most of the differences between moderate and neo-conservative hardliners that practice

had predicted could crack the party open in Vancouver. Reform delegates from every province and territory rallied around leader Preston Manning. Manning, meanwhile, used his access to an old Reform strategy for the run up to the next federal election—one based partly on a radically different notion of human rights in Canada and partly on a tough, no-nonsense approach to Quebec. Still, observers were left bemused by a tangle of policy resolutions that at times were contradictory, at odds with legal or constitutional realities, or simply incoherent.

Critics insisted on the inclusion of the key anti-discrimination clause from the equality resolution as further confirmation of Reform's alleged intransigence on human rights issues—if not its outright malice. Liberal junior culture minister Raymond Chan, for one, expressed outrage at Reform's stand. "Without the key clause," Chan charged, "this so-called equality resolution means nothing." And in fact, the position adopted in Vancouver reflected from one that Manning had set out before the assembly, when he asserted: "Our party affirms the right of Canadians to be free from discrimination." Pleaded Manning, in a hasty scheduled news conference minutes after the resolution was passed: "Give ordinary people some credit. The ordinary people there selves are moderates. And if you get enough of them together, they will balance out any kind of extremism."

It was a balance Manning hadly needed to argue. Controversial statements by two of his MPs—and the defiance of a third—lured

throws his party out the door since April. First, B.C. Reform MP Bob Brown told reporters that he would fire a black or homosexual employee from a retail store if customers objected to their presence. Days later, Alberta Reform MP David Chasten compounded the damage by saying of homosexuals that "society has a right to discriminate against them in certain instances." Manning suspended both from the Reform caucus as at least most. At the same time, he also suspended a third Reform member, Alberta MP Jim Brown, for publicly criticizing his caucus mates as neo-conservatives. Brown subsequently left the party. With his caucus in turmoil, Manning also found himself under personal attack in the days leading up to the assembly. A mostly anonymous group of dissident Reformers based mainly in Ontario was calling for a review of Manning's position, alleging heavy-handed leadership from Calgary.

In the event, there was little sign in Vancouver of a serious challenge to the 54-year-old Manning's leadership. Although Rangoon received a warm welcome when he first entered the assembly hall, the former Canadian Forces major-general (and just his suspended) party whip also made it clear where his loyalties lay. "In case there is any doubt, I am a Reform," Rangoon declared to rapturous applause. "Sistema policies are my policies." And political scientist Alan Whitehorn, a visiting professor at nearby Burnaby's Simon Fraser University who attended part of the assembly as an observer, "My sense is that this is a party very much under the direction of the leadership."

With his support seemingly assured among Reformers on the eve of a leadership vote on June 8, Manning reached beyond the party mark and lit in a keynote speech on Saturday that was explicitly addressed to Canadians at large. In it, the Reform leader put out the appeal that he will make in the next election to what he called "warmed Canadians." Sketching a scenario of a working couple with children, facing the loss of one income and fears

for their financial security, Manning told his followers that their task was to "offer understanding and hope." He called for lower taxes, a more "personalized" social security system, and a longer approach to justice—especially youth crime.

Manning's speech also reflected Reform plans to position the party as the only one ready to "drive the national unity issue to resolution." Laying out new details of his vision for constitutional reform, Manning called for a re-alignment of federal and provincial roles that would leave Ottawa with dramatically fewer, but much strengthened, powers. Among 10 specifically named areas would be defense, foreign affairs, banking regulation, the Criminal Code, management of monetary policy and internal trade, and the setting of national standards for social programs and the environment. All other powers, including minority language protection, would devolve to the provinces. At the same time, Manning warned his followers that an inaction on language jeopardizes Reform's hopes. "Many will be reluctant to vote for us," he said, "until the perception of narrowness and extremism—however unfair those may be—are laid to rest. And who is going to lay it to rest, if not us?"

But if Manning's plan may have made clear, the same could not be said for the policy initiatives that emerged from the Reform grassroots. Several resolutions that delegates approved called either for action that the federal government has already taken, or for others that would be unconstitutional. Among the latter was the contested equality resolution, which also called on Ottawa to scrap what it called "group rights." According to University of Victoria law professor Cheryl Crane, a former legal counsel for the Canadian Human Rights Commission, such collective rights are deeply embedded in Canadian history, and the Constitution to protect linguistic and religious minorities. Observed Crane: "You can't constitutionally remove protection for these kinds of groups."

Reform strategists count on the party's promise of lower taxes, safer streets and a confidence—finally, one way or another—to the country's preferred Quebec crisis to deliver the critical seats needed in Central Canada. "We have to break through in Ontario," Manning concluded last week, "or we will be just a right-wing NDP." Not a career politician in the 1980s, that is a fine perhaps only a little better than windup as catnip grease.

CHRIS WOOD with SCOTT STEELE in Vancouver



Waiting in the wings

Reformers may have been embroiled most of the public attention with their convention in Vancouver last week, but their main rivals on the political right were speaking out as well. In a clear reference to Reform's high profile divisions over social policy, Progressive Conservative Leader Jean Charest promised reconciliation with a hungover face when he addressed the Confederation Club in Ottawa. He also stressed the danger to national unity of electing a party that he said is openly hostile to Quebec. "At the end of the day, our energy would be wasted having ourselves apart and thus trying to pitch ourselves together again," said Chasten. Later, in an interview with MacLean's, he said that threat, along with concern about Reform's erstwhile flag, will restore the Tories to national prominence—despite the tribulations they suffered in 1993 when they were reduced to two seats in the House of Commons. Chasten was also blunt in his assessment of Preston Manning and his movement. "Here we have a leader and a party that will never govern Canada," he declared.

In speeches across the country, the 57-year-old lawyer from Sherbrooke, Que., has been working hard to distance himself from Reform, while

the same time consulting party members and preparing for an April convention in Winnipeg that will determine the party's future direction. The party, whose membership has grown to well over 100,000, also raised \$5.6 million in 1993. Chasten said its debt, which reached a peak of \$7.8 million after the last election, will be down to \$1.5 million by the end of this year. But to achieve a Tory renaissance, Chasten must also convince voters that his party has learned from its mistakes and is the best alternative to the governing Liberals. At the same time, talk of a merger between Reform and the Tories has cooled, despite a recent poll showing that such a union under Chasten's leadership would put the party with 36 per centage points of the Liberals.

Conrad Mac, chairman of CDSSroads Inc., the firm that conducted the poll, says that Chasten's strong performance during last year's Quebec referendum campaign created a public image that is his party's greatest asset. "The Tories are doing better because Chasten is the most charismatic leader of any of today's parties," he said. The question is whether that charisma can return the Progressive Conservatives to the political promised land.

LUCIE FISHER in Ottawa

A new tune in Quebec City

Bouchard plays down separatism—at least for now

In Léolin Bouchard's version of events, it was a mere temporary lapse, the result of fatigue at the end of a grueling three-day visit to the United States. It prompted him to deny in public what had taken place in private during separate conversations with four state governors. "There were no questions about sovereignty," the Quebec premier categorically declared—several times—as he described the encounters. Unfortunately for Bouchard, that was not the view of aides to Massachusetts Gov. William Weld, who insisted that the governor had in fact expressed fears about the impact on Canada of Quebec's separatist objectives. When questioned with this construction, Bouchard was forced into a bumbling admission: "I really blew it," he acknowledged on his return to Quebec to face a storm of accusations, not least that he had deliberately lied. "I simply did not remember."

It was not the only occasion last week that Bouchard's memory landed him in trouble. The prime minister spent much of his time during a quick trip to New York City and a weekend tour of three New England states of bemoaning his inability, through a largely ineffective line of spin, of covering events, a sudden reversal of policies and mistakes that antagonized friends and foes alike. He began the week in New York by assuring a 500-strong international audience of influential Wall Street investors that he had no plans for either an early election or another referendum, consequently overlooking the fact that barely a month ago he was already threatening both. He ended the week with a face-to-face meeting in Quebec City with Prime Minister Jean Chirac, an



Chirac, Bouchard in Quebec City. By "mental understanding," no talk about the Constitution

executive he had abruptly excoriated just after accusing Chirac of creating a crisis to destabilize his government. "No, no, no. There was no crisis," argued a noticeably transformed Bouchard, insisting that he had been his own creation all along to meet with the Prime Minister. "I did not change my mind," he asserted. "I'm sticking to my original agenda."

It is that in true, it was certainly a willful secret. But in the middle of May, Bouchard, reacting to the federal government's decision to interview in Quebec City lawyer Guy Bertrand's high-profile attempt to have a court apply and nullified declarations of Quebec independence, had angrily declared that he could no longer see Bertrand. "Nothing with Mr. Chirac is a photo op," sealing and shaking hands and taking about business as usual." Last Friday, however, that is precisely what the Quebec premier was doing, sitting with the Prime Minister in a photo

opportunity of the historic Oval Office on the estate of Quebec City's Palais de l'Assemblée, smiling and carrying on a manner mostly similar to business as usual.

The pair sat for two hours inside the ornate, 170-year-old mid-life fortress that serves as one of the two official residences of Canada's governor general, strumming in stately side-by-side before huddled Canadian and Quebec flags. By "mental understanding," the Constitution was not discussed. Rather, the Prime Minister and the premier reached agreement on three aspirations at a spartan economic growth in the province. They agreed to \$80 million in funding for a massive bridge crossing the St. Lawrence River at Quebec City, pledged to co-operate on ensuring that a future pipeline from Nova Scotia's Sable Island natural gas fields would be routed through New Brunswick and Quebec rather than directly to U.S. markets, and gave the green

light to a new feasibility study for the controversial proposal to construct a high-speed rail link between Quebec City and Windsor, Ont. Both men were quick to point out that the railway study involved no financial commitments from any government, at least not yet. Bouchard said the study, expected to be completed in four months, will be funded entirely by the private consortium led by Quebec's Bombardier Inc., which owns 50% American rights to the French technology for high-speed trains.

Both Chirac and Bouchard

this is the time to buy in Montreal. The prices are low, the opportunities great."

Bouchard even managed to sweep the crisis he himself triggered over the past month yet another demonstration of his famously selective memory. It was "proven" that from the federal government in Ottawa that were largely to blame, he suggested, he compared himself to the Mafia chieftain Michael Corleone in the last installment of the film, he is trying to practice write, but they keep pulling him back," he said, drawing a few chuckles. "We will retreat, we will retreat."

By all large, Bouchard's message was generally well received, by his public audience at the Plaza Hotel, as well as during private discussions with credit-rating agencies, the New York Times editorial board and the governors of New York, Rhode Island, New Hampshire and Massachusetts. "The economic message was very encouraging to Wall Street," said Robert Horowitz of the Wall Street investment house Goldman Sachs. At the same time, however, some members of New York's financial community expressed a palpable sense of disappointment with Bouchard's overall performance. "I think some of us were expecting more," said investment banker Robert Blaser. "His speech was as exciting as reading a prospectus, which is not what you'd expect from someone who, after all, is advocating secession for Canada."

Wall Street investors got a double dose of Canadian politics last week, as Ontario Premier Mike Harris told another business audience in New York that there is a "zero" chance of Quebec separating. Harris went to New York to reassure investors that his Conservative government has put Ontario's fiscal house in order in one year's time, but he also deftly addressed the constitutional issue. "I think the chances of a separation between Quebec and Canada are still absolutely zero," he said. "I don't see any possibility."

When Bouchard returned to Quebec, he faced disengagement of another sort—not only because of his lapses about his conversations with the Massachusetts governor, but also because of his adoption of a conservative, cost-cutting agenda. Bouchard risks alienating many of the traditional left-leaning groups that helped to propel him to office. Above these are marshalls of discontent among national and regional file members of the Parti Québécois, trade unions and women's groups. Like Bouchard's new allies in the business community, they, too, may be wondering about the premier's memory.

BARREY CALMÉ • Montreal
and MARK CAMPBELL • Quebec City



COREL Office

THE PERFECTLY
INTEGRATED POWER
OFFICE SUITE

COREL Office Professional provides the tools you need to get ahead, stay organized, make the most of Windows® 95 and harness the power of the entire world. Not surprisingly, it's also one of the few office suites available that makes operation productivity a reality for your business. Delivering state-of-the-art office applications plus impressive graphics and Internet connectivity, COREL Office Professional helps you stay ultra-productive in so many ways!



Stream
1-800-692-2108



www.stream.com

Call now for a free brochure!

1-800-221-2108 ext. 5000

All product and company names are trademarks or registered trademarks of their respective companies.

CANADA

Were three stowaways thrown overboard?

Somewhere between Spain and Nova Scotia, three Romanians stowaways were forced overboard and swallowed by the ocean. Murder—plain and simple. Or was it? Last week, as the mystery of the three crewless cargo ship the *Marsco Dubai*深淵號, little more than a hull by name. What is uncertain is that the *Marsco*’s 10 crew members jumped ship at Halifax on May 27 after a horrific tale of murder on the high seas. The accusations played out against dramatic images of crew members swearing sanctuary and a subsequent hoarding by surviving RCMP. Beyond that, the murder charges against the captain of the vessel and six crew officers, all Romanians, have only sparked a murky legal gag at war involving international treaties, the Law of the Sea and criminal statutes in three countries. The critical first set of the legal drama will be played out later this month in an extradition hearing before the Supreme Court of Nova Scotia.

In the course of rapid developments last week, Romanian prosecutors now in Halifax took the hardly unusual step of issuing a news release claiming that RCMP investigation had discovered enough hard evidence—including a switch belonging to one of the naming stowaways in the cabin of one of the ship’s officers—to justify extraditing the Taiwanese for trial. The RCMP has not commented on the results of its search or on the news release. The Romanian action did not sit well with French lawyer Luc-Yann Ming-Tanqueray, who has hired the law firm of high-profile Toronto lawyer Edward Covington to argue



Kuang Yen Chia outside court
Facing Romanian justice

The courts examine allegations of murder on the high seas

Cong, which owns the vessel. Appealing in Halifax in support of the officers, Long accused Philipps’ crewmen of libelizing the murder allegations because they had questioned with the ship’s captain about oversteering. Relatives of the accused also vented their frustration, weeping in court as lawyers discussed the process that could end with their family members being handed over to a country they describe as repressive. “In Romania, even their own people don’t want to say, so how can we send our people to Romania?” said Kuang Yen Chia, the wife of ship-captain Cheng Chia.

But cold legalities, not family emotions, will determine the fate of the seven officers now sitting in a Halifax courtroom. Romania, which has an extradition treaty with Canada, wants them tried under its laws. Ottawa does not even formally recognize Taiwan, which has hired the law firm of high-profile Toronto lawyer Edward Covington to argue

to have the men tried in their own household. But in this case is buttressed by a widely recognized principle of international law, which states that a sailor has legal jurisdiction over any ship carrying 45 flag. The preference of the accused, who fear being tried in Romania, is clear. “None of the crew members wants going home to Taiwan,” said Duncan Beveridge, a Halifax lawyer representing ship’s radio operator Cho-Min Jung. “If discharged from the extradition to Romania, they will go home to Taiwan.”

The jurisdictional question will

be thrashed out starting on June 22 in the province’s Supreme Court. Should the court determine that Romania has jurisdiction, lawyers for the Nova Scotia department of justice acting under the terms of a bilateral treaty—will turn to the evidence.

“Under the extradition treaty the test is not whether a person is guilty of the charges,” said lawyer Craig Gunn, who represents Ko-Lung Wang, the ship’s chief cook, “but whether the available evidence could convince a jury to bring in a guilty verdict.”

How strong is the case? Philipps’ crewmen who first reported the crew to Halifax police say that two men were forced onto a motorcycle and ran off the coast of Spain on March 12, while a third man was thrown overboard on May 18 during another voyage. Stowaway Nicola Pasca, 23, who survived the May journey, said he originally boarded the ship in Spain and was forced onto Spain. She, who eventually left the ship, placed a record in the *Guinness Book of World Records* and authorities confirmed that the *Marsco* forced the three overboard to avoid paying Canadian government fees of \$7,000 per stowaway for transporting illegal aliens. There is also undisclosed physical evidence gathered by the RCMP during their Tuesday search of the ship. That evidence was to be revealed during a court hearing this week.

The defence lawyers were at least talking confidently. They claimed that the physical evidence against their clients is sketchy and the eyewitness accounts were contradictory and inconclusive. “The question is when the stowaways came off the *Dubai* and where,” one lawyer told MacLean’s. “We’ve seen evidence that one was discovered in part in Spain and taken off there. And there are some indications that others were put overboard as close as a mile from shore, which, at the very least, would not appear to be murder.” That something savage happened aboard the *Marsco* Dubai is clear. But in a case where it is not clear who the victim was—or even if they actually exist—answers are proving hard to come by.

JOHN BEMONT in Halifax



Those who want the finest car in the world choose Mercedes-Benz.
Those who want the finest Mercedes-Benz in the world choose the S-Class.

Nothing in your life has prepared you for this. Call 1-800-387-0700 to arrange a private appointment at your local showroom.



The S-Class. Starting at \$86,600*

*Mercedes-Benz Canada Inc., 2000 Models. ©2000 Daimler-Benz Group. 1/98 M-B 2000 Model Year.

IT'S GOOD
TO KNOW
YOU'LL FIND
THIS MUCH
LUXURY
EVERY
2,000 MILES
OR SO.



If luxury was an everyday occurrence, you might take it for granted.

But in the case of The Sutton Place Hotel, our rare comforts can only be experienced in a few carefully selected locations across North America.

They're well worth seeking out. Because each Sutton Place Hotel brings out the finest cuisine and amenities possible, wrapped in a total experience of quiet, attentive service.

You may think it's a pity there aren't more Sutton Place Hotels. On the other hand, perhaps that's what makes them so very special.



The Sutton Place Hotel

1-800-810-6888
or Call 214.747.4400
or e-mail: info@suttonplace.com

CHICAGO

NEUPTON BEACH

TORONTO

VANCOUVER

Canada NOTES

ALLAN ROCK AND AIRBUS

In a claim filed in Quebec Superior Court, lawyers representing former prime minister Brian Mulroney as his \$50-million libel suit against the federal government said that Justice Minister Allan Rock sparked the RCMP probe into the Airbus affair by passing on to the Mounties information from sources that he later publicly admitted to be journalists. Questioned in the House of Commons, Rock said he had played no role in starting the investigation, which eventually led to allegations that Mulroney was involved in kickbacks related to the 1988 sale of 34 Airbus jets to Air Canada.

SORTING IT OUT

Ruth Cardinal, a senior communications strategist with the Privy Council Office, told the Senate inquiry that Chief of the Defence Staff Gen. Jane Boyle summoned her to her office in April to discuss the destruction of military documents—an issue both knew they would be asked to testify about at the inquiry. Cardinal, a former senior national defence public affairs officer, said Boyle seemed to be "trying to sort out in his own mind what he knew and didn't know" about a policy of destroying military documents, relating to media requests concerning the minister's 1993 mission to Somalia. Cardinal also testified that Boyle took ultimate responsibility for the fact that related military documents were sent out as response to access-to-information requests.

A MOTHER IS CHARGED

Police charged Brenda Drummond, 26, of Carbonear, P.E.I., with attempted murder after doctors discovered a lead pellet in the head of her week-old baby boy. Police said the infant, who was in critical condition suffering from meningitis as a result of the wound, was shot with a pellet gun two days before he was born. Drummond was ordered to undergo a 36-day psychiatric examination.

TOWARDS FRIER SPENDING?

The Alberta Court of Appeal upheld a lower court ruling that federal restrictions on election advertising by third parties are unconstitutional. The law, which was challenged by the National Citizens' Coalition, allows for individuals or groups to buy no more than \$1,000 of advertising supporting or opposing a candidate or party during an election campaign.



Romano, Clark, Marin, Ostanek, Klier taking on Ottawa

A united western front

During a meeting in Dawson, Yukon, the four western premiers and two territorial leaders accused Ottawa of severing needs of the country through discriminatory tax policies such as the recent move to increase the federal Goods and Services Tax with provincial sales taxes in Nova Scotia, New Brunswick and Newfoundland. Angered by Ottawa's decision to give those three Atlantic provinces nearly \$1 billion in compensation

the federal government to give them greater flexibility in how they deliver social programs, and to stop using its spending power to dictate the terms of those efforts. In particular, they proposed that a new federal-provincial consultation take over Ottawa's traditional role of interpreting the Canada Health Act—legislation that was recently used to prevent private health facilities in Alberta from extra billing patients.

Spies go back to the cold

These brevets had threatened a bitter court battle but when Federal Court of Canada proceedings opened in Toronto with Ottawa's attempt to deport alleged Russian spies Dmitry Obshensky and Yelena Obshenskaya, also known as Ivan and Larisa Lambert, the couple announced that they would leave the country quietly. According to the Canadian Security Intelligence Service, the Lamberts, now estranged, arrived in Canada six years ago and established identities based on the names of dead Canadian children. Their willingness to forgo a court hearing means the Lamberts will be deported.



The Lamberts with their agent, right, leaving quietly

for agreeing to the harmonization of the Canadian and British Columbia's Glen Clark, Alberta's Ralph Klein, Saskatchewan's Roy Romanow, Manitoba's Gary Filmon, Yukon Government Leader John D'Amico and Northwest Territories Government Leader Don Morris said that "we are not going to build a strong Canada nor are we going to create strong state relationships by pitting various regions against each other." Their statement drew a strong rebuke from New Brunswick Premier Frank McKenna, who said "I think we have to have a bigger view of Canada than that."

The western and northern leaders also called on the federal government to give them greater flexibility in how they deliver social programs, and to stop using its spending power to dictate the terms of those efforts. In particular, they proposed that a new federal-provincial consultation take over Ottawa's traditional role of interpreting the Canada Health Act—legislation that was recently used to prevent private health facilities in Alberta from extra billing patients.

WORLD

in the shabby condition—and Yeltsin maintaining control over Russian com-
munity still pushing for a military solution to the conflict.

Zyuganov, though, has reason to feel outdistanced despite having 500,000 party
members to put against Yeltsin's access to state resources and grip on state
television. When he does get press coverage, the Communist leader frequently
has to enduce hostile journalists and personal aides: "Who could imagine
getting into the eyes of Zyuganov and whispering him in the ear of one's
child?" sneered the popular weekly magazine *Osvoen* (Little Beacon) re-
cently. But when ordinary voters actually meet him, many say that they are
impressed by his calmness and modesty: "He is not an orator in Yeltsin's
style but that may be all to the good," said Dmitry Rybkin, a farm worker who chaf-
fed briefly with the Communist leader at a Moscow rally recently. "The
rest of the fireworks that come with Yeltsin. Just wait a normal life."

Zyuganov certainly cannot match Yeltsin's performance skills on the cam-
paign trail. Coquettish mien is key, and the president eagerly remex-



Communist Gennady Zyuganov only one pollster predicted his success in two past elections

the handful of bodyguards and aides who accompany him as he takes ordinary trains and planes across Russia's 15 time zones. Late last in response to
pleas from his advisers to liven up a little, Zyuganov has begun to join in
dances at his rallies and even pull a few jokes. When asked how much he
drinks, he found a way to mock both Yeltsin and the architect of a highly
unpopular appearance campaign during the 1996, former Soviet leader
Mikhail Gorbachev. Said Zyuganov: "I don't say that I drink less than Boris
Nikolaevich and more than Mikhail Sergeyevich."

Yet if Zyuganov is somewhat wooden in public, he is also a shrewd politi-
cian who has managed to unite most of the opposition to Yeltsin behind him.
Like some of his former supporters, Zyuganov backed the failed coups of
1991 and 1993. But he cautiously avoided playing a key role and was distant from the barricades when the guns started firing. Zyuganov is equally care-
ful about tailoring his message to his audience. Better foreign business-women
he plays the moderate, wistfully telling them that a Communist govern-
ment will respect all forms of property and that Russia wants foreign investment.
But as the so-called Red Belt—the towns and cities where Soviet-era
laborers are dead or dying—he suddenly blames foreigners, especially the
United States, for the main Russian crisis. In according to Zyuganov, Wash-
ington's hidden plan is to turn Russia into a resource colony; this scenario ex-
ploits oil and gas flow out to meet the conditions of loans provided by the
U.S.-dominated International Monetary Fund.

And he wraps the慷慨激昂 part of a glow of nostalgic rhetoric, leading
to charges that he is rewriting history. Zyuganov has said that Soviet
perestroika left less than one million people instead of the 20 million cited by
many historians. He also argues that the majority of Soviet Society dictated
Lenin's Brezhnev was free of repression. To be sure, Zyuganov reluctantly
acknowledges that repression did occur under Stalin. But he says: "Let us
concentrate instead on the history over fascism in the Second World War
and Stalin's role in it." Now, Russians are again at a turning point in
their history. They should know well if they will make a decisive break
with the past or decide to embrace it. □

THE PERILS OF THE POLLS

Based on poll results that show President Boris Yeltsin on par with Communist leader Gennady Zyuganov, Russian aides have begun to talk of without an outright victory in the first round of the presidential election on June 16. Hang on a minute. These surveys were taken in Russia—a country where, until recently, taking politics with an inquisitive stranger could lead to all sorts of unpleasant complications. Now even the pollsters concede that their findings may be somewhat suspect. At a round-table discussion that brought together 11 major polling organizations in Moscow recently, the pollsters agreed that the electorate's volatility makes it difficult for a poll to be anything more than an extremely rough guide to voters' preferences. Said Nastya Betsanik, director of an influential poll at the independent Institute of Parliamentary Sociology: "Most Russians do not belong to a particular party, so that makes it difficult to determine how they will vote. Instead of political convictions, we are trying to deal with political moods."

Betsanik's words carry weight with his colleagues. Alone among pollsters, he correctly predicted that ultra-leftist Vladimir Zhirinovsky's party would do well in the 1993 and 1995 parliamentary elections at the expense of pro-government candidates. Until recently, Betsanik's surveys on the presidential race were at odds with others that showed Yeltsin pulling ahead of his main rival. Now, however, even Betsanik admits that the president has at least drawn level with the Communists' candidate. Thus, finding hardly most surveys to a common conclusion, he concluded will get the 50 per cent of votes needed to win, and Yeltsin and Zyuganov will face each other in a second-round runoff election. But Betsanik warns people not to take his recent forecast too seriously: "Just because we got it right last time, does not mean that we will do so again."

Betsanik has been successful in part because his polls use 6,000 respondents in 250 cities, towns and villages. Others question any 1,600 people or so and tend to ignore rural voters. "Most tend to rely on telephone surveys and many people who live in the country do not have telephones," says Andrei Hirschman, the acting director of another Moscow-based institute. Other sociologists note that many Russians do not like being questioned about politics and do not always reveal their preferences to a stranger on the phone. Yet when they do respond, many do so with shade their responses in favor of the current authorities. "But what can you do?" asks state television broadcaster Nikolai Savastyanov. "There is at the moment, no more accurate way of getting public opinion." One final prediction from Russia's much-maligned pollsters: all say that with the stakes as high and the campaign so intense, more than 80 per cent of the country's 105 million voters will turn out to vote on Sunday.

16

The faster life moves, the more you'll appreciate a Mazda 626 Cronos V-6.



Mazda's 626 Cronos with the performance-driven 160 horsepower, 2.5-litre 24-valve DOHC V-6 puts a whole new spin on the term 'family sedan'. Marry that power to our sophisticated Twin Trapezoidal Links rear suspension, stabilizer bars, rack-and-pinion power-assisted steering and front wheel drive and you'll experience Mazda's passion for the road first hand. Who's more,



the 626 Cronos boasts the most interior room in its class, and the best frontal crash test results* versus 4-door Camry, Accord and Altima. The 626 Cronos V-6. The family sedan that'll turn your crank.

*Test results from the U.S. National Highway Traffic Safety Association. The 626 Cronos also available with a 4-cylinder engine.

Priceless memories
have never been
more affordable.

SUMMER SPECTACULAR

World-class service and attention to detail are more affordable than ever at these exciting destinations. Your Summer Spectacular package includes 500 miles per night with participating airlines; plus the choice of one of the options below.

- Upgrade to a junior or one-bedroom suite
- Adjoining guest rooms for half price
- \$US25 credit (\$US15 at Forum Hotels) per day for food and beverage
- Overnight parking
- Double bonus miles—1,000 miles per night with participating airlines

And in celebration of our 50th Anniversary, when you stay with us on our Summer Spectacular program, you will be entitled to a \$1550 certificate* (worth \$1325 at any Forum Hotel) which may be applied toward a future two-night leisure stay at any Inter-Continental hotel around the world.

Contact your travel agent or call toll-free
800-327-0200 and ask
for the *Summer Spectacular*.
<http://www.travelweb.com/>

One World One Hotel.
Uniquely Inter-Continental



INTER-CONTINENTAL.
HOTELS AND RESORTS

Science Spectra's products are also available at Inter-Continental Hotels in Europe, Latin America, Asia Pacific, the Middle East and Africa.

Salvo N-0808, 9019, PR00460, April 1980, 090806, 090806
Collins 40000, PR00460, Amsterdam 0000111200000000
Verfijnen 0-0019, 9019, PR00460



THE STATES IN GERMANY

WORLD ISRAEL

Politics in the belly

The new premier reasserts his hawkish line



Assessing performance parity in tournaments that award only some fraction of the awards within the same

Politicians in Israel are usually书画了 of a shoot. Four days ago, Yitzhak Rabin (left), Netanyahu announced his way past Shimon Peres to become Israel's new prime minister, hundreds of his Likud party followers gathered in a Jerusalem convention center to pay their respects to the man who had brought them back to power. They sang patriotic songs as Israeli flags flew.

for than Peres. But is the 46-year-old, antisemitic-breeding, image-sensitive Netanyahu really prepared to go down in history as a once-wrecked? His views are set, his heart is in them seen, said Borlein's *King David* with an optimism that infected many international observers.

So a compromise was due to hold in the days after the vote. The Bibi was not as bad as his bark, as what he does now nothing did not matter.

cause they should again base their
seats and honor their gratitude to God
for Netanyahu. Above all they deserved
these last for the magnified power. To
the supporters in the music hall, Beny's
very existence had been proved by defining
Peres, a man who has shown a
singular desire to study lands shaped in
Jewish history and regaled with the genera-
tion's blood for a questionable
peace with the Palestinians. Shai Cham-Saenger,
a small-scaled Tel Aviv lawyer parading
the air for Bibi. "In Israel, policies comes
from your belly, not your mind." That's why
Peres failed—an their belly, most Israelis
even on the left, still have the Arabs".

The end of the election campaign is obviously not about to cool Israel's fever. There were some predictable revisions by Washington and Israel's Amb partners that Netanyahu's victory will not make the pace of glove-and-dodge for Mideast peace it had been cracked up to be during the campaign. But, he would be a tougher negotiator.

WORLD

symbolizes for both Mandel and Jews. Netanyahu hasn't decided whether to complete the pullout or limit it to peaceful handovers to his government, such as defense minister Ariel Sharon, who helped deliver the 1967 Six-Day War to Netanyahu. Sharon wants the troops to stay to protect Hebrew's Jewish majority.

* The red, green, black and white Palestine flag still hangs in the hot bronze over the headquarters of the Palestine Authority in East Jerusalem. But Netanyahu considers its presence a violation of the Oslo accord, which does not give the Palestinians a political voice in Jerusalem. He has vowed to close it.

* Netanyahu's choices for cabinet will indicate just how hard he plans to be. Again, most observers were watching to see how he handled Sharon. For the man who conducted Israel's bloodiest 1982 war in Lebanon, the defense portfolio would appear to be a non-starter. But others believe Sharon will have close to justice what post Netanyahu offers. "Even if he is minister of environment, he'll get a few staffers to put up a settlement and call it an environmental monitoring station," said a moderate Joseph Alpher, director of the Jerusalem office of the American Jewish Committee.

Making peace, of course, is a dust. Yair Arel must also stick to the letter of the

code or risk losing the press staff. Netanyahu will demand that the Palestinian Authority hand over suspected terrorists. He will likely not allow Arel to hedge the commitment to remove cells for the destruction of Israel from the Palestinian concession. It is now being reworded. Tel Aviv Netanyahu's victory, Arel might select it as a monument with Arab script.

'There is a personal chemistry' between Netanyahu and Clinton

born in the Jordanian resort of Arbil. "Sooner or later, there will be a Palestinian state with Jerusalem as its capital," he said. Whatever optimism increased last week seemed to rest on Washington's perceived ability to cajole and compel Israeli policy, no matter who a prime minister. "Israel is the daughter of America," said one Palestinian man in explaining the Palestinian consensus on why it must end with them who governs Israel. The Jewish state is heavily dependent on \$5.5 billion in annual American aid, more than Washington gives any other country. As Yaron Ettinger, a Likud parliamentarian who has been touted as a possible ambassador to Washington,

told Melech's Netanyahu, "has always used U.S. relations as the backbone of Israeli security policy."

Curiously, Netanyahu's years spent in U.S. politics and as Israel's UN ambassador have made him considerate of American politics. Zalman Shfran, ambassador to Washington under the last Likud government, said that Netanyahu, and U.S. President Bill Clinton, met during the 1992 New Hampshire primary. "People will be surprised to find that there is a personal chemistry which goes back to that initial meeting," said Shfran. He added that when the two met again in Jerusalem last March, Clinton told Netanyahu, "We are not going to tell Israel how to achieve peace."

But in Washington last week, state department spokesman Nicholas Burns was doing just that. "Our policies have not changed," he said. "We still support land-for-peace." That opens the question of whether Netanyahu, like past Likud leaders, can afford to feed American pressure, a brand of Israeli isolationism that plays well in parts of Israel. The past four years of Labour policies matched those in Washington. "A utopian exception," noted Ettinger. "Now we are back to the traditional policies which are not the same in those of the United States." All of which should make for clashes ahead, at high volume.

RON SHARON MOSKOWITZ in Jerusalem

SPORTY PERFORMANCE. SUPERB HANDLING. SUPERIOR SAFETY FEATURES.



WILL THOSE BMW ENGINEERS NEVER CHANGE?

INTRODUCING THE BMW Z3 ROADSTER.

You can sense the same character in any BMW you drive. In the eagerness of the engine. The responsiveness of the steering. The rock-solid stability that welds you to the road.

Now you can find all these same qualities in the exciting new shape of the BMW Z3 roadster. A two seater with the born-to-run spirit of a

classic roadster. Yet the Z3 is still a BMW in every finely-engineered detail.

No other roadster can offer you this perfect balance of passion and precision. But then no other roadster is a BMW.



THE ULTIMATE DRIVING EXPERIENCE.

<http://www.BMW.ca>

We'll sweep you off your feet.



Come for a good time, and we'll sweep you off your feet. With jigs and reels and festivals, and the world's most friendly folk. A centuries-old music tradition that's alive and kicking today. Dance your cares away, and we'll see you at the Kellgren's square. Imagine that.

To get your feet tapping, get our free 200-page Travel Guide to the far east of the western world. Call Kellgren at
1 800 563 NFLD
1-800-563-NFLD 1-800-563-6353



**NEWFOUNDLAND
& LABRADOR**



When it comes to Estate Planning, no one can match the experience at Royal Trust.

For nearly 100 years Royal Trust has been providing Estate Planning, Executor and Trustee Services to generations of Canadians.

Our highly trained Trust Officers carry out your wishes with the utmost care and consideration. Their attention to detail, concern for your feelings and extra effort provide the peace of mind you and your family deserve.

The decisions you face may be difficult, but the process doesn't have to be. For a confidential review of your Estate Planning needs, contact your local Royal Trust office or call 1-800-666-1990.



ROYAL TRUST

Member of Royal Bank Financial Group

ESTATE PLANNING, EXECUTOR AND TRUSTEE SERVICES

World NOTES

A NATO EXPANSION

Russia softened its opposition to an enlargement of NATO, raising the organization's plans to include some former Soviet Bloc countries "inevitable," said Secretary General Javier Solana. At a meeting in Berlin, former heirs of the Cold War decided that given to the U.S.-led alliance, the 16 NATO members also voted to reshape its military wing to give European powers a larger role.

FLAMING OUT

French scientists blew up an \$11-billion rocket in midair just 37 seconds after launch when it appeared it could crash to earth. French media rallied about the loss of the first Ariane 5 amateur rocket, which took down \$860 million in unlicensed scientific equipment after launch at the European Space Agency centre in French Guiana. Initial investigations pointed to a problem in the rocket's electronic guidance system.

NERVOUS IN HONG KONG

Canadian diplomats in Hong Kong rushed to dispel alarm about last year's transfer of the British colony to China after newspapers reported plans to auction up to 150,000 Canadian passport holders in the event of an emergency. Canada's government and emergency preparedness are routine for diplomatic posts around the world, but stepped up its measures there to assuage fears about Hong Kong stability.

CZECH ELECTION UPSET

Reformist Czech Prime Minister Vaclav Klaus lost his majority in national elections, leading to calls for his resignation and a power struggle with the second-place Social Democrats over the structure of a new parliament. Klaus is the only Western-style economic liberal left in power in eastern Europe after a wave of victories by former Communists.

RUMORS IN CAMBODIA

Rumors that notorious Khmer Rouge leader Pol Pot had died were denied by a spokesman for the Cambodian government group. Their intelligence sources, who have close relations with the bloodstained faction, also denied the reports. Pol Pot, 88, disappeared from view in 1978 as Vietnamese troops ended his three-year reign of terror, which killed more than a million people.



PASSING THE MANTLE: Former anti-apartheid activist Rev. Hjengkeroku Nolunguna (left) was voted Cape Town's Anglican archbishop on November 22. Desmond Tutu (right) at the end of June. Nolunguna, 58, spent three years in the notorious Robben Island prison, where President Nelson Mandela served most of his 27 years in jail. Tutu, 64, who won the 1984 Nobel Peace Prize for opposing South Africa's racial policies, now heads the Truth and Reconciliation Commission investigating apartheid-era crimes.

Outrage over a Lagos murder

Canada interrupted its effort to impose an international economic embargo on Nigeria after the wife of imprisoned opposition leader Moshood Abiola was murdered. Barbara Abiola, 41, was driving to the Canadian High Commission in Lagos to discuss her husband's case when she was shot at the hands of unidentified gunmen. The military dictatorship that seized power after Abiola's election as president in 1998 offered a reward of \$15,000 for information about the killer. But Canadian politicians and human rights ac-

Goose-stepping into Olympic controversy

Controversy erupted over the French synchronized swimming team's plan to perform a Hitler-salute at the Olympic Stadiums to "goose-step" into the pool area to Nazi military rhythms and required Jewish swimmers to swim from the film "Schindler's List." The team and its intended to protest anti-Semitism, but the team was quickly banished by the French government. In the same week, a French physics teacher was disciplined for asking students to calculate how much gas Nazis needed to kill Jews. The teacher said she thought the exercise would help educate students about the Holocaust, Jewish and anti-racism groups said the two cases demonstrated insensitivity about the past.

From the moment he launched his Gaugh Oct. 1, 1988, John Sleeman has traded relentlessly on his ancestors' ties to the beer industry. In his office near the company's copper brewing kettles, he keeps what he claims is his family's original beer recipe book, a listed 19th-century volume given to him by his wife, Flora, in 1984. And in his radio commercials, Sleeman flaunts the memory of his great-great-grandfather's founding of a small brewery in 1858. But while his forefathers were content to brew beer for small-town Ontario, John Sleeman's ambitions are far greater. Last week, Sleeman Breweries Ltd. began trading on the Toronto Stock Exchange in a public offering to raise money for a planned nationwide expansion. "It has never been a dream of mine to be a regional brewery," Sleeman says. "Our philosophy has always been that if there is demand in Canada, we should meet it."

His timing could hardly be better. The so-called craft beer and microbrewing sector, spearheaded by iconic brands such as Draper's Breath Pale Ale, Warhouse Lager and Hammerhead Red, now accounts for about three per cent of the Canadian beer market. But at a time when overall sales of alcoholic beverages are stagnant because of the aging population and increased health concerns, the specialty beer market—dominated by premium beers aimed primarily at premium pubgoers—is growing by an estimated 15 per cent a year. In response, the ranks of the Canadian beer industry, Molson Inc. and Labatt Breweries Ltd., have launched a string of competing products. And now, even some major distributors are trying to break into the business. Last week, Seagram Co. of Montreal began marketing several new ales and lagers across the United States, under the brand name Devil Mountain. "It's flattering to know," says Sleeman. "But Seagram thinks this is the only part of the beer market that is growing."

In short, the microbrewers have come of age. Some, such as Kitchener, Ont.-based Brick Brewing Co., have struck alliances that allow them to sell beer in various parts of the country. Others—including Sleeman, Big Rock Brewery Ltd. of Calgary and Upper Canada Brewing Co. of Toronto—have turned to the stock

No small beer

Canada's specialty brewers have come of age

market, hoping to raise money for expansion. Sleeman, apparently convinced that the sector will remain hot, has stepped up their shares. "Their appeal is still broadening," says James Duran, an analyst who follows the sector for Manulife, Lorraine Securities in Toronto. "We should see 25 percent to 30 percent annual revenue growth."

As part of its expansion strategy, Sleeman last month merged with Vancouver's Allied Strategies Inc., which owns Okanagan Spring Brewery. Founded in 1985 in an old packing house in Vernon, B.C., Okanagan Spring is one of the oldest and best-known microbreweries in Western Canada, and its leading brands—including Okanagan Spring Pale Ale and Lager—are popular in their home region. Like Sleeman, however, the company factors a strong national profile. By joining forces, the two companies—with combined sales of \$75 million a year—hope to ensure their future growth. "We just finished expanding the Okanagan brewery," says Sleeman. "But we have to expand again because it is selling all it can produce."

Sleeman's goal is to supplement Naschiner Breweries Ltd. of Saint John, N.B., currently the country's third-largest brewery. Naschiner president Derek Oland, however, claims not to be concerned about his rival's aggressive plans. The New Brunswick company,

Sleeman is Gaugh, Oct. 1. We never knew a dream of mine to be a regional brewery

which now exports to 10 countries, is continuing a slow expansion drive in Canada and abroad. And Oland does not plan to follow Sleeman and Upper Canada into the equity market, where he would run the risk of losing control of the company. "We've been around for six generations," said Oland. "You have to have staying power, and that will be the challenge for John."

While Sleeman Brewery endures to go national, Upper Canada is hoping to make further inroads in Ontario and the United States. The 13-year-old Toronto brewery picked up \$16 million in a sold-out stock offering in April. The firm is growing at 24 per cent annually. To meet demand, it is currently expanding its operations to 20 million litres a year, and there is talk of building an additional brewery in 1998. "There are different ways to grow your business," says Naschiner and chairman Frank Hepp, who has so far rejected the mergers-and-acquisitions route. "If we continue to concentrate at quality, we will continue to expand."

The same strategy guides Ed McNally, founder and chairman of Big Rock Brewery. Big Rock, one of the first several Canadian breweries to go public, has seen its shares drop from \$4.50 (U.S.) four years ago to about \$10 on the U.S. NASDAQ exchange. Last fall, however, the company will open a new, larger brewery in Calgary, and while it is impossible to predict the future growth of the craft beer market, McNally believes it could eventually account for as much as 10 per cent of the total beer market. "Big Rock is already selling pretty big," says McNally. "Every time I see the new brewery, I'm surprised by the size of it."

The growth in the specialized beer market, however, is attracting some powerful new competitors. Seagram, best-known for such brands as Chivas Regal scotch, Absolut Vodka and Trappist beers, is now introducing a number of beers from a defunct brewery in California. Joseph Flach, president of The Seagram Beverage Co., points out that the company previously developed low-alcohol beverages such as coolers and seltzers. "The craft beer market," he says, is an equally promising niche. "Devil Mountain did very well in Northern California, where the craft beer phenomenon began." Flach adds, "We see the brand could extend itself nationwide."

Meanwhile, however, because their bigger rivals are cashing in on the demand for specialized beer by trying to pass themselves off as small independents, Seagram, for example, will not put its name on Devil Mountain labels, just as Molson's name does not appear on Beck's Red—an amber-coloured draft that it introduced eight years ago to challenge the emerging micros. Upper Canada's Hops, for one, says that Beck's is actually just Molson Canadian with food coloring added to darken its colour—or a claim Molson vigorously denies. David Mazzoni, Molson's Ontario vice-president of marketing, says that Beck's Red is a genuine craft product brewed in small amounts using premium ingredients.

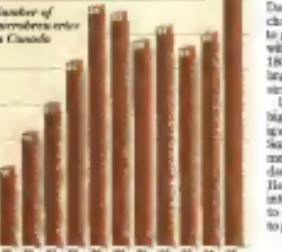
Other beverage giants are trying a number of marketing ploys to lure beer drinkers. Brown-Forman Corp. of Lynchburg, Tenn., which produces Jack Daniels' bourbon, has built a small brewery near the same distillery where it is chipping up old whisky logs and mixing pieces of oak into the fermenting beer to give it a "smoky taste." In its brochures, the company claims it is brewing a beer with "an old time quality" similar to the beers in Jack Daniels' time in the late 1800s. In reality, most of the production comes from the large Heublein-Brown Brewing Co. brewery in Cincinnati. Bermuda-based Bacardi Ltd. is following a similar strategy by reworking a beer that it says is produced in pre-Castro Cuba.

Upper Canada's Hops has nothing but words for such products. "The big guys are bringing phony names to the market," he complains. "It is unanticipated brand phony phony." To flush out any pretenders, the eight-member Ontario Small Brewers Association plans to launch a quality assurance program next month that will award a special insignia to brewers that meet a long list of standards, including brewing without preservatives and in small batches. Even so, Hops expects the big brewers and distillers to continue their aggressive push into the field. "The only growth sector is specialty beers, so they're all trying to cash in on it." Meanwhile, some of the small brewers are doing their best to pin the rickets of the majors.

Although the overall market is flat ...
Canadian beer consumption, in billions of litres



... the number of smaller competitors has grown rapidly





THE SUNFIRE SEDAN'S FOUR DOORS MAKE IT

EASIER FOR YOUR PASSENGERS TO GET IN AND OUT.

AS IF YOU CARED.

Priorities are priorities. So the Sunfire
needs a finely honed sport suspension,
a high torque, responsive powertrain,
standard 4-wheel ABS, dual air bags
and tight, precise handling. Oh, and it
is the easiest you actually have to consider
passengers. It also has two extra doors.
For more details, call 1-800-GM-DRIVE.



Cartaway's collapse

Questions linger about a troubled penny stock

ESSAY

BY JENNIFER WELLS

You know I almost died last year, don't you?" That's Marc Cartaway's opening line and, judging by recent telephone calls, that is how he starts conversations these days. That the Vancouver-based promoter has not yet passed to the great customer-making rush in the sky is evidenced by the party he is throwing on June 25 and 26 in Las Vegas—craps shooters, blonds, and crocodile-skin shoe dealers welcome—and by the fact that he is sitting on 300,000 shares of Cartaway Resources Corp., which is a shambles in itself.

Cartaway, listed on the Alberta Stock Exchange, is an enviable "penny hopeful," depending on one's stock position. In 1993, the company's shares traded at a low of two cents. In the third quarter of that year, it hit 30 cents. In its heyday, Cartaway leased 3,000 90-gallon garbage containers to the City of Kamloops, B.C. The future seemed, well, hopeful. A corporate raider arrived in the person of Michael Stuart, not a broker with First Marathon Securities Inc. in Calgary, but the firm's top guy in that city. In a subsequent head-slapping prospectus in November, 1993, Cartaway announced that its board of directors, led by Stuart, who had become Cartaway's president, secretary and promoter, had decided

to refocus the business efforts away from garbage collection and toward an expansion opportunity in Labrador and Greenland.

Thus was born a classic corporate promotion: the idea of which Canadian investors have been buying into for oh, a half-century or so. It was classic in the sense that it tapped on to an existing fad. In this case, the Women's Bag packed discovery in Labrador Classic is the way that corporate "shelf"—the garbage company—gained access to a stock exchange and the investing public. And classic in the way that the promoter's principals, including Stuart, got Cartaway's "cheap stock," selling it as low as 12 cents.

It was the brain wave of Stuart, and fellow First Marathon broker in Vancouver, to post explanation prospects, picky-

WHAT GOES UP

Charting price of shares in Cartaway Resources Corp.



ing up claims from the likes of Vancouver promoter Jimmy John Management was dead—John Irvin, buried along with Prairie Iron trading on the Vancouver Stock Exchange for all of 1994, took over the presidency—drill rigs were leased, and the partners who worked on Vonney's plan died. Institutional investors bought stock, pushing it up, then started looking in their profits. In mid-May, Cartaway hit \$80. Then it crashed. The ASX shut down, besting by the sheer volume of orders.

That the ASX is a wildly speculative exchange does not excuse the Cartaway debacle. Cartaway's first offence was releasing visual estimates of ore at its Cirque Property in Labrador. Based on an eyeball appraisal, the company was issuing "measly sulphides," and then the presence of the per cent to 30 per cent chalcopyrite, which, in the industry, usually indicates a copper-copper grade. Trouble was, subsequent assays proved the visual estimate to be about as close to the truth as Jasper is to Marc Cartaway's demeanor: that "everybody makes mistakes." If that is all it was, the Cartaway collapse still begs an examination of the standards of reporting on mineral exploration. Certainly more stringent standards would have made life easier for at least one Toronto broker who spent 2 to 3 days a week keeping investors out of the highly speculative Cartaway. This same broker found himself on vacation with an investor who had made \$20 million on Cartaway's B-1000. The part of mining market that has been running wild in recent days, however, has been throwing around the word "classic" as the junior market started to tank. Helping the market blow-off were really checks on confined assay results from the likes of Timmins Gold Corp. and Yukon Resources Ltd., the latter a Jimmy John company that has been tooting a fabulous plan for California.

The latter issue is the aforementioned Mr. Stuart. First Marathon, run by Lawrence Bloomberg out of Toronto, is considering what it politely calls a "review" of the Cartaway case. The option at fine-one are very bad indeed. It certainly does not sit well with the refined Bloombergian reviewer to have his backslapping repudiate in Calgary acting like two-bit mine promoters. And gives the design of the deal, it is hard to see Cartaway as much more than a glorified stock scheme for brokers, a view reinforced by Stuart's selling of some of his own stock before the crash. Seems right wunder where First Marathon's compliance department, the company's internal watchdog, is in the story. First Marathon talks of shades of grey, as it tries to assess the seriousness of Stuart's offenses. Others have difficulty seeing the story in black and white. □

Planting seeds of hope

Larry Maguire finished sowing on his farm southwest of Brandon, Man., on May 25, just a few days later than normal. But the amount of rainfall in the area has varied so widely that there are farmers 30 km away who could only start sowing about the same time he was completing the task. "We had an inch and a half of rain when others were getting three," explains Maguire, president of the Regina-based Western Canadian Wheat Growers Association. Unusually cool

years of poor prices had encouraged Prairie farmers to switch from wheat to alternative crops, such as canola. As a result, there was little stock to cushion the blow when a severe drought severely damaged the U.S. winter wheat crop that year. Analysts say that U.S. wheat exports next crop year could fall by 30 per cent or more.

Other grains—including corn, grown primarily in Central Canada—are also facing high prices. In fact, corn hit \$270 a ton this spring—a full \$100 higher than

Seeding in Alberta:
The crop is a long
way from the bin



the previous record. And while corn, wet weather delayed corn planting, producers still expect strong—though not record—yields in the fall. Of course, the current costs of feed grains have come as a blow to cattle producers, whose profits, when farmers the buyout mood is tempered by the realization that, when inflation is taken into account, prices are still lower than in the boom years of the early 1970s. Meanwhile, grain-of-corn costs—particularly for transportation—have increased in the past year. Analysts also note that farmers who seeded late this spring could face reduced yields and lower grain

quality if frost strikes early in the fall. On the other hand, now that they have most of the seed in the ground, farmers in many areas are seeing favorable conditions for germination: timely moisture and adequate warmth. No one is uncorking the champagne just yet. But after years of depressed prices, western Canadian wheat growers finally have something to smile about. □

quality if frost strikes early in the fall. On the other hand, now that they have most of the seed in the ground, farmers in many areas are seeing favorable conditions for germination: timely moisture and adequate warmth. No one is uncorking the champagne just yet. But after years of depressed prices, western Canadian wheat growers finally have something to smile about. □

MARY NEMETH is in Calgary.

DIRECTORY

A Smile is Forever

<http://www.2smile.com>

Sort the Internet Directory of Canadian charities the easy way on this free service that's right for you.

Canadian Business Web Pages

<http://www.corporate.com>

Providing Canadian and international business on the Internet. Visit our Web site to find your free company listing or link to your home page.

Rocklands Entertainment

<http://www.pbbq.org/~rockland>

Canadian and U.S. country music—Rocky Hunter, Frank Mills, Carolyn Shropshire—plus blues, rock, soul, disco and more.

Shaw Festival

<http://www.shawfest.com>

Plans out the beginning of the modern world by Shaw Shaw and his contemporaries.

Teaching to Prevent Women's Health

<http://www.well.apc.org/~wheelho/>

International conference of experts on women's health in poor. Contact our website for more information.

Technology Engineering & Computing (TEC) Programs University of Victoria

<http://www.uvic.ca/ctecweb/>

Professional Development Conferences frequently by interactive distance education. Planning your need to long distance travel— and more—on-line—workshop.

The Applewood Centre

<http://www.the-wine.com/applewood/>

located in choice North American cities. The Applewood Photo's are a unique collection of elegant, artistic, original and creative services.

Tip Top Tailors

<http://www.tiptoptailor.ca>

Discover the value of finding good with personal service, advice, information and tips on Business Consulting, Canada's best source for business services, including legal, accounting and creative services.

FOR MORE INFORMATION
PLEASE CALL

(416) 596-5311

There are
2 places
the world
comes
together:
the Internet,
and the
Olympic Games.
Motorola
can bring you
both.



Buy any Motorola SURF Series™
modem before July 5 and you
could **win* a trip for two**
to the Atlanta Olympic Games.

You'll also get a
surprise Internet package
from a Motorola Internet partner.

Call 1-800-44-SURFS or visit our
Web Site at www.motorola.ca
to find out more.



Available at: COMPUTER CITY
BUSINESS DEPOT DOPPLER
BUREAU EN GROS FUTURE SHOP
STAPLES VISIONS

Motorola and the Motorola logo are registered trademarks of Motorola, Inc.
*Offer valid from July 1, 1996 to August 31, 1996. Open to U.S. residents 18 years of age and older. Void where prohibited. For complete details, call 1-800-44-SURFS.

Deirdre McMurdy



The Bottom Line

Facing up to reality

Buzz Margrove is the national president of the Canadian Auto Workers union, and he has some big problems.

For one thing, labor solidarity is mighty hard to sustain these days. Workers aren't terribly keen to hold a hard line when unemployment is running at about 10 per cent and personal debt—and bankruptcies—are at record levels. Union membership across North America is already down sharply. Margrove's CAW is one of the biggest unions in Canada with 213,000 members, 394 locals and 1,500 bargaining units. Since June, 1993, however, he has lost 6,000 members to plant closures.

For another thing, in the auto industry the megainternational trend toward "outsourcing" is especially menacing. Auto jobs are steadily transferred to lower-cost, outside-the-union countries. Margrove's grip on his union is increasingly tenuous. The threat of strike action loses its sting. The number of dues-paying members declines even further. And the power base of guys like Buzz Margrove is eroded.

As a result of these pressures, there was a decidedly chippy edge to the rhetoric at last week's CAW bargaining convention in Toronto. The CAW contract with the Big Three automakers expires in September and negotiations start next month. But Margrove came out swinging, long before the starting bell. After all, whatever they may claim about entrenched executive fat cat, Margrove and his cohorts have an equally vested interest in the status quo. Without the traditional, confrontational labor-management dynamic, they don't have a job to start.

To get things off to a rocking start is this round of negotiation, CAW brass released a workplace study it had conducted jointly with McMaster University. Margrove described it as a "highlighter under the eyes" for car manufacturers—but it wasn't much of a market. It reported that 72 per cent of autoworkers feel pressure, 66 per cent are tired, 60 per cent are tense and 77 per cent have little energy left for family life. In other words, autoworkers are just not just the union, and its leaders

Then, in a move that makes the union nervous—and is designed to alarm industry management—Margrove pushed members to endorse a one-year rather than a multi-year contract. His argument is that because of the unstable economic climate and the anti-labor stance of the Ontario government, it's imperative to pursue the most flexible short-term deal instead of the traditional three-year contract. That's great for CAW leaders, perhaps. But it's hardly the ticket to soothe their members.

Furthermore, Margrove pushed for this while at the same time that most other Canadian unions are extending their contracts with management. According to the federal Workplace Information Directorate, the average contract is now a record 41 months long. Some Canadian partners in the United States are even holding in line and allowing deals to mature stability and to allow workplace associations to ride out long-term disruption.

Backed by a \$40-billion strike fund, Margrove has made it very clear that he's more than willing to lead the CAW into battle, in effect a bigger share of the record corporate profits, to block outsourcing, to bring on more (unauthorized) shifts to share the burden of life on the line. Margrove's posturing clearly a possible strike has more credibility than it would in almost any other industrial sector. Almost 70 per cent of CAW members are in Ontario. And although the provincial government recently passed legislation allowing the use of replacement workers during a strike, it's not likely to happen in the auto sector, if only because of the specialized training required.

But that means that Margrove wields a mighty sword over the Ontario economy. A labor dispute that shut down General Motors and its suppliers caused the Canadian economy to contract by 0.4 per cent in March. No doubt there are legitimate grievances to be addressed by both sides in the upcoming auto industry contract talks. And with luck, the proceedings will take account of the best interests of the workers—not just the union, and its leaders.

Combining Business With Pleasure Has Never Been Easier.



- Save Up To 30% At Hilton International This Summer
- Outstanding Locations Around The World
- Stay Through The Weekend And Breakfast Is On The House!*
- Room Upgrade Available
- Kids Stay Free
- Frequent Flyer Points

Summer World Of Savings.

MIDDLE EAST— FROM \$225		AUSTRALIA— FROM \$195		TOKYO— \$56		DUBLIN— \$119		CARTAGENA— \$110	
Cairo (Int'l)	\$225	Adelaide	\$195	Cairns	\$195	Governor	\$119	Colombia (Bogota)	\$110
Cairo (Domestic)	110	Brisbane	110	Canberra	110	Galway	110	Costa Rica (San Jose)	110
Marrakech	110	Sydney	110	Dublin (Int'l)	110	Wicklow	110	Denmark (Copenhagen)	110
				Ireland	110	Wicklow (Domestic)	110	Finland (Helsinki)	110
ASIA— FROM \$80		CASHMERE— FROM \$64		TOKYO— \$56		DUBLIN— \$119		UNITED KINGDOM— FROM \$125	
Bali	\$80	Beijing (Int'l)	\$64	Adelaide	\$56	Edinburgh	\$119	Cardiff	\$110
Bangkok	110	Beijing (Domestic)	110	Canberra	110	Governor	110	Edinburgh (Domestic)	110
Bangkok (Int'l)	110	Brisbane	110	Dublin	110	Wicklow	110	Glasgow	110
Bangkok (Domestic)	110	Sydney	110	Ireland	110	Wicklow (Domestic)	110	London	110
Colombo (Int'l)	110	Trinidad	110	London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Colombo (Domestic)	110			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Colombo (Local)	110			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Costa Rica	110			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Daegu	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Delhi (Int'l)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Delhi (Domestic)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Guangzhou	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Hong Kong	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
India (Int'l)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
India (Domestic)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
India (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Int'l)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Domestic)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (Heathrow)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Kingsford)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110	London (City)	110
Indonesia (Local)	200			London (Domestic)	110	Wicklow (Int'l)	110	London (Gatwick)	110
Indonesia (Local)	200			London (Int'l)	110	Wicklow (Int'l)	110		

Like father, like son.



The Motorola name comes a proud legacy of quality. And that quality has been passed on from generation to generation. Over fifty years ago we defined durability with the SCR 336, the world's first hand-held wireless radio. Since then the Motorola family of products has continued to grow with additions like the MicroTAC Ultra Lite* (shown here) and MicroTAC Elite* cellular telephones. Both phones are Motorola tough, and share features like automatic answering, 99 telephone number memory, and VibraCall™ alert, a silent vibrating ring option. Plus, the MicroTAC Elite cellular phone offers an even more streamlined design and advanced features. Motorola quality — you could say it runs in the family.

*Subject to availability. © 1996 Motorola Inc. All rights reserved. MicroTAC is a registered trademark of Motorola Inc. VibraCall is a trademark of Motorola Inc. All other marks and trade names are the property of their respective owners.



MOTOROLA
communications and computing



Business NOTES

GREYHOUND TO FLY

Overshadowing the National Transportation Agency, the federal cabinet has granted a licence to Greyhound Inc., a new discount carrier based in Calgary. The company tried to get off the ground in April, but regulators opposed it because of foreign ownership concerns.

HYDRO SELL-OFF URGED

The Ontario government should allow competition in the electricity market and force Ontario Hydro to sell 76 power stations to the highest bidder, a new report says. The study's author, former federal Liberal Donald Macdonald, says his recommendations should lead to lower prices.

REACHING FOR THE SUN

A group of senior managers at Toronto Sun Publishing Corp. wants to buy the company from Rogers Communications Inc. Led by CEO Paul Gedding, the management team has until July 18 to submit its bid to buy the Sun tabloids in Toronto, Ottawa, Calgary and Edmonton, as well as The Financial Post. Montreal-based Quebecor Inc. has also expressed an interest in the newspaper chain.

MOVING TO QUEBEC

Canada's largest grocery chain is attempting to crack the Quebec market. Owned by Toronto-based George Weston Ltd., Loblaws Companies Ltd. may open as many as 10 stores in Montreal next year. The Toronto supermarket chain, 37 per cent owned by the Montreal-based Caisse de dépôt et placement du Québec, currently dominates Quebec with 40 per cent of the market.

CINEPLEX TO EXPAND

Taking advantage of the depressed real estate market, Toronto-based Cineplex Odeon Corp. plans to add 500 screens to its chain of 1,500 movie theatres across North America. The three-year expansion drive will cost an estimated \$140 million.

LOSS OPPORTUNITY

A labor dispute has cost Canada's thrill-seeking horse-racing industry the \$11-million Breeders' Cup. A new site will be named for the seven-race thoroughbred extravaganza after the clerks who take bets at Toronto's Woodbine Race Track rejected a track's recommendation. About 700 clerks were locked out on Feb. 28 in a dispute over pay and scheduling.



Syntroleum's operations in Fort McMurray, an expected boom in exports

Rising optimism in Alberta's oil industry

Bad times are returning to Alberta's oil patch. In what some say is the biggest growth spurt in 25 years, energy companies are planning to expand a major Chicago-bound pipeline and build a new 850-mile pipeline from Alberta to Wyoming. Together, these projects should result in additional exports of 416,000 barrels a day of crude oil—equal to about 20 per cent of the country's current total oil production. At an average price of \$30 a barrel, the increased sales are

huge. Syntroleum's Cenovus Ltd. project in Fort McMurray cost \$87.17 a barrel to produce in 1995, compared with \$13.89 now. As an additional benefit, the technology developed for Alberta's oil sands is now being exported to a variety of other countries, including Venezuela and Australia. Since the 1970s, about 17 billion barrels of oil have been recovered from the sands, but experts estimate that another 300 billion barrels remain—more than all the reserves in Saudi Arabia.

TICKET TO THE SHOW

Battle for Voisey's Bay

The latest chapter in the 15-year-old dispute scaling back the 1600-acre Diamond Fields project in Labrador, Newfoundland, has been played out quickly and with little fanfare, with few, if any, others to

Diamond Fields' massive Voisey's Bay nickel find in Labrador. "I thought everybody would be highly motivated to work something out," he says. "My suspicion now is that Diamond Fields has and is just going to close the deal with the few men who wants to keep all of its options open."

Tilden takes another road

Tilden Car Rental Inc., a family-owned Canadian business, is being reorganized by one of the biggest energy entrepreneurs in the United States. The Houston-based Car Rental Systems Inc., of Minneapolis, will purchase the 50-year-old Tilden, which has been run by Sam's 30-year-old granddaughter, Patri Tilden, employee about 1,600 people.



Car rental owner three generations of Canadians



Peter C. Newman

Conrad Black's private agenda

Conrad Black's fall from the Southam publishing clan was typical of the man and his methods. He scooped up control of Canada's largest newspaper chain after a behind-closed-doors stock deal, pledged that he would preserve the company's integrity, then promptly served notice that he would fire five out of his eight independent directors, replacing them with his own choices.

It was a fairly routine corporate take-over, but because Conrad Black was involved, it quickly became headline news. Among the day's edition of genuinely creative Canadian business leaders (you can count them on two hands and one toe), Black stands out not only as a supremely successful operator, but as one of those rare earthlings blessed with an apoplectic sense of how to dominate every encounter, gesture and pronouncement.

As the hawk in his student days in Ottawa, young Conrad became determined to turn himself into a Canadian version of William Randolph Hearst or Harry Luce, the American media moguls who lived on a grand scale and used their publications to support their personal ambitions. Black has done the same, and acts the part with his hyped-up media empire (yes, he has more media than Hearst) and the body language of a person in heat. His fire-breath with put-downs has made him print royalty. His immediate plan about everyone he meets—even when he's not present. Some years ago, a Canadian Imperial Bank of Commerce director seriously complained to me that during an executive committee meeting of the board, which follows director Black did not stand because it draft with a loan to Argos, his holding company, "the man reverberated with Conrad's absence."

The recent wave of Black takeovers, which have turned him Hollinger Inc. into the dominant English-language newspaper publisher in six provinces, has prompted hysterical calls for stern investigations into his motives and methods, especially the mind-blowing possibility that he might use his clout as owner to dictate what his 58 Canadian daily newspapers will print. Such a study would be a waste of money. There isn't the slightest doubt that he intends to use his properties to influence public opinion to back his conservative view of life.

The core to his publishing philosophy is contained in a 1973 letter he wrote to William F. Buckley Jr., then editor of *The National Review*, because origin of that part of the American right whose adherents were apathetic enough not to require dinner jackets. Black was considering the purchase of *Saturday Night* magazine, and wanted advice. "Take the liberty of writing to you on behalf of many members of the journalistic, academic and business community who wish to convert an existing magazine into a conservative free-spirited at same variance with the used porridge of ideological conformity in vogue here, as in the U.S. It is in their interest that we

would like some advice from you, as we will at least partially emulate your example at the *National Review*," Buckley currently sits on Hollinger Inc.'s advisory board.)

I never did find out what Buckley replied, but Black did eventually buy the magazine in 1987, then edited with creative grace by Robert Fullerd, who found it phonetically untranslatable to work under its new owner. It wasn't until 1994, when Black appointed current editor Kenneth Whyte, that *Saturday Night* reflected its owner's politics. (Between Fullerd and Whyte, *Saturday Night* was edited by John Fraser, one of Black's Upper Canada College school chums, who was the exception that proved the rule and ran the magazine with cheek and verve, but as right-wing bias.) Since Whyte took over, the magazine has concentrated on the neo-con message of Michael Cuccia, David Frum and Andrew Coyne—the latter two being featured in a debate on the rights of homosexual couples, which one Toronto bakery was described as "erecting" the full spectrum of discrimination from Africa.

That is the extent to which Black operates with editorial departments he appoints editors whose ideology he trusts, then allows them their freedom. That may not be desirable, but neither is it unique. Most of Canada's great publishers—For Arkison, J.W. McConnell, Macmillan, Victor Stites and John Bassett—regarded their newspapers as extensions of their own views. As an editor, I know how the process works. In 1988, before I became editor-in-chief of *The Toronto Star*, Bela Rosenthal, then its publisher, quizzed me about any attitudes in his paper's providing ideology, which was highly nationalistic and slightly to the left of centre on social issues. Nobody pretended we were

neutral. One year later, when I co-founded the Committee for an Independent Canada, which became the chief lobby group for government action opposing increased foreign ownership of our media and resources, I wrote the CIC's manifesto at my editor's desk, and shamelessly used the paper to promote our cause. Black is perpetuating the old-fashioned notion of proprietorship at a time when both the public and private sectors are being re-privatized. "I don't intend to be some establishment, absolute proprietor," he once told me. "But I do believe that proprietorship is better run because the motivation is greater. Every cent wasted comes eventually from your pocket."

That peacock-syndrome allows Black to control the contents of his papers in another essential way: inducing their staffs to make them can't afford any investigative ambitions. When a 1983 jet crashed in Coquitlam, B.C., back in 1978, the Black-owned local paper, the *Coquitlam Times*, had been trained to four editorial employees, so that the paper had to cover the tragedy mostly through dispatches from the Toronto-based Canadian Press news agency.

That, too, is the proprietor's prerogative.

There isn't the slightest doubt that he will use his 58 Canadian daily newspapers to promote his neo-con views

People

Edited by
SHARON DOYLE DAYLEGER

Barnstorming opera

Chipper than Ben Heppner usually sings in the world's most elegant opera houses. But last week, the international opera star shamed the culture in a dumpy country barn. Heppner was one of more than two dozen of Canada's best writers and artists who performed at CBC Radio host Peter Gzowski's seventh annual



fund-raising concert for literacy, held at the Red Barn Theatre, near Sutton, Ont. The 6,000-plus-studded audience of more than 300 responded with boisterous enthusiasm to songs, readings and comedy by the likes of Rick Moranis of *CBC TV's This River Has 30 Miles*, actor Bruce Carver, and *Roots* and *Amos* star Sarah Polley. Heppner's powerful voice drew two standing ovations and a shower of bouquets. At the conclusion, the general star left his audience—clearly as moved as he was—in *O Canada*. "Nothing can make me more proud than to sing the anthem," stated the British Columbia-born Heppner. "It's so patriotic about Canada—It's about

America."



Silken's sweet Golden Will

With the Summer Olympics in Atlanta opening in a month, Canada's rowers are in the spotlight. At a recent pre-Games regatta in Lucerne, Switzerland, the scullers found their Olympic credentials by winning three gold medals, two silver and a bronze. Marie McLean of Toronto and Kathleen Middle of Vancouver de-



Heather and Emma, Lucerne (DPA/Corbis)

feated a Dutch pair for the double-sculls title. Wendy Weir of St. Catharines, Ont., and Colleen Miller of Markham, Ont., defeated the United States in lightweight double sculls, and Derek Peter of Victoria outdistanced Thomas Langs of Germany in the men's sculls final. As well, the Canadian women's and men's eights both won silver, while the lightweight men's fours took bronze. Those performances sparked hopes that the 1996 Canadian team can match—or even exceed—it's five-medal haul from the 1992 Games in Barcelona. "We just have to keep the momentum going for another few weeks," says Al Marron, a coach on the team. "But we are feeling pretty good about how things are progressing." The only Canadian rower not at Lucerne was single sculler Silken Laumann. Having won the gold medal at the World Regatta in Duisburg, Germany, on May 19, Laumann opted to skip the Swiss event to spend two weeks visiting family in Mississauga, Ont., and held well-chaperoned sponsorships before resuming training in San Diego. But Laumann did not entirely escape attention last week. At a media preview, producers unveiled *Golden Will*—The Silken Laumann Story, a made-for-TV, two-hour special due to air on CTV on June 26 that, among other things, recounts how Laumann recovered from a horrific accident in 1993 to compete at the 1996 Olympics.



Singers missing in action

It was a moment of glory for country-folk *Father's Daughter*—and they ruined it. Last week, the three-woman band swept the British Columbia Country Music Awards, winning all six of their competition categories, including group of the year and entertainers of the year. But the singers—Angela Krasian, Jake Lenke and Shawnae Samagard—could not attend the annual ceremony in New West-



minster because of a long-standing performing engagement in Edmonton. "It's a combination of planes, trains and automobiles," said Krasian. "It seems we're always heading out of town these days." Since their

put-out fans who put up here," she notes. That, she explains, is why they are especially thrilled to win as entertainers of the year. "After all," she adds, "it's our fans who put us here."

Is TV violence contributing to aggression in kids?

TOXIC TV

BY JOE CHIDLEY

Nick Workman's favorite program is *The X-Files*, a cartoon featuring mutant superheroes with names like Gambit, Superape and Wolverine—the latter a ravenous man-beast whose razor-sharp claws have a hair trigger. "I like the scars," says Nick. "I like it when they use their powers." He also likes *The Simpsons*—especially Homer, Marge's favorite animated show's dysfunctional family. "Because he always says, 'D'oh!'" Now, at age 7, Nick feels he's ready to move on to more mature fare. The *X-Files*, the graphic sci-fi show that explores paranormal activity. Trouble: Marge won't let him watch it. "She thinks I'll get nightmares," Nick says. In fact, Marge—aka Deborah Levine, a 44-year-old speechwriter who works from her home in Maple Ridge, B.C., and whose drive starts at 9:30 a.m.—is worried about more than nightmares. Nick, she says, is well below his grade level at reading, and she suspects his poor scores might be due to TV. "It's really terrible," she says. "Nick is the only one that we have to be very firm with and turn off the television," Levine says. "It creates huge segments. He'll grab onto my foot when I'm leaving the room and beg for the TV to stay on."

The scene has been part of North American family life since the television explosion of the 1980s—the child crying in stay up and watch, the parent acting angry, defensive or defeatist. But in the 1990s, the terrors of the TV debate has risen to a dark new tone. Increasingly, Canadian parents and educators are worried about the effects of the tube on kids. Much of their concern—stoked by a recent spate of gruesome, lethal crimes committed by mere children—revolves around TV violence. And on that front, the September release of the so-called V-chip, a device that allows parents to screen out violent programming, promises to provide a new weapon in parents' battle for the minds of their children (page 49). If parents actually use it, the V-chip will permit unprecedented control of the household's most used appliance.

But the problems of television go far beyond the powers of any quick judicieux. They involve not only who kids are watching but the fact that they are watching at all. Even in the 350-channel universe, where TV will offer something for everybody, parents will have to confront a question that transcends

violence: what is television really doing to kids? Is it doing them harm? To put it bluntly, is TV toxic?

In nearly bipolar history, television has been blamed for a host of societal ills, and not always for the same reason. The television cause confuses with the present levels of programs," Boston University president Daniel Marsh declared in *Maclean's* in 1985, "we are destined to have a nation of morons." Arguably, that did not happen—yet. There is a lot of fine programming on North American television, and the issue of TV's effects is not only about what is on, but also about the interaction of the medium and the viewer. "The greater concern is not the amount of violence that's on. By the time most Canadian children reach high school, they each will spend between 10,000 and 15,000 hours watching TV—more time than is spent going to school, playing sports or talking to parents. No wonder that communication guru Marshall McLuhan called television "the first curriculum" for modern youth.

But what do they learn? Violence is one part of the picture, but increasingly sociologists and media

'Boy found guilty in beating death of Montreal priest'

'Toronto boy, 11, accused of rape'

'Six-year-old charged with battering baby'



critics are concerned about other, more subtle effects. Through the cathode tube, children learn about sexual stereotypes, about the "appropriate" roles for men and women in society. And they are told over and over again what they should buy. American communications guru Neil Postman estimates that the average kid has seen about half a million TV commercials by age 18. Perhaps most important, television is the primary source of information for children—so it is for adults—providing not only a refuge from, but a window on, the real world. And it is a very narrow view, indeed.

On a chilly night in April, 1993, a 13-year-old boy helped beat retired Montreal priest Frank Toebe, 76, and wife Evelyn, 70, to death with a baseball bat and a bear喷雾, sentencing the boy to three years in detention and two years' probation last March. Judge Tache Randoux remarked that he showed no signs of remorse. Last April, a six-year-old boy crept into a home in Redmond, Calif., and beat one-month-old Jessica Berndsen Jr. almost to the point of death, prosecutor Harold Jewell later said that the boy had told friends he assaulted the baby because members of the Berndsen family had "looked at him wrong." In Toronto last month, a 13-year-old accused an 11-year-old boy of raping her.

There is an ongoing and contentious debate over whether youth crime is really on the rise. But what ever the reality, the perception persists: what parents and educators ask is, is television to blame? In the search for answers, many point to TV as if it's not the culprit, then at least an accomplice. "Television violence is eroding, dismantling, the value system of children...oh, absolutely," declares Rose Anne Dyson, director of Canadian Concerned About Violence in Entertainment (C-CAVE).

Violence has long been an element of the TV landscape—and of kids' programs, since the *Blue Streaks* in the *Star Wars* movies. But how hours were saved on. And of all the effects of television, the link between depicted violence and actual aggression is the most thoroughly established. So what does it mean to parents in real common about what defines a violent act—let the numbers are still staggering: by the age of 12, according to one study, a typical Canadian will have witnessed as many as 12,000 violent deaths on television.

Many psychologists say that TV violence can lead to heightened aggression in the short term. Other research suggests that children who watch a lot of violence can become desensitized to real-world violence, and less empathetic to the pain and suffering of others. And then there is the so-called mean-world syndrome, in which children exposed to television violence develop a view of the world as more dangerous or sinister than it actually is. Tellingly, the same effect has been reported in adults, particularly amongst the elderly.

Doug Hollisend, a Grade 2 teacher at Stevenson Britannia School in Winnipeg, sees those effects every day in the schoolyard. "I haven't seen Red Rover or tag on the playground for years," says Hollisend. "The standard now is 'play-fighting,' often with long, long knives. But there is a real lowering of morality—they standard line is, 'I was just joking when I knocked him.'" More disturbing for Hollisend is what happens in the classroom. "We're talking about the Second World War and we mention something violent, there are always a few boys who will go, 'Yeah, right on,'" he says. "There are kids in my

class who take delight in something a previous generation of students would have responded to with shock."

But the TV-violence connection is complicated. Wendy Josephson, a psychologist at the University of Waterloo who compiled a survey of TV violence research for Canadian Heritage, says that male children are more likely to be affected by TV violence than girls, and that children who have been abused are more sensitive to televised aggression—and tend to watch more of it. Still, a few experts doubt that televised violence has any real-world effect. Jonathan Freedman, a psychology professor at the University of Toronto, claims that while heightened aggression through exposure to violent imagery is possible in a laboratory setting, the violence studies do not reflect the way kids actually watch TV—in their own living rooms, with outside distractions.

And the links between television and individual acts of violence are problematic, at best. In October, 1995, a five-year-old boy set fire to his family's mobile home in Monroe, Ohio, killing his two-year-old sister, Jessie Matthews. The boy's mother and the boy hit the fire star watching *Barney* and *Batman*, a notorious cartoon about two astro-toddler adolescents with a taste for pyrotechnics. The case was widely reported in the United States, and as response, MTV, the music-video cable channel, moved the cartoon to a late-night time slot. What got less media attention, however, was the fact that the mobile home in which Jessie Matthews died did not even have cable.

But still are a generation of grown adults, audience-parties-plus alone, *nowhere*—nowhere about totally audience-oriented, bold and brazen, implants, violence, sexism, sexism, sexism, sexism but now, sexism, good sex, penis envy, prudery, male innocence and cartoonishness. And, evidently, conservatives are screaming, railing and spilling. And not of all, but...

—U.S. Federal Communications Commission chairman Newton Minow, May, 1961

Thirty-five years after a scathing indictment of television that came to be known as the "scandalized speech," Newton Minow, now chairman of the Carnegie Foundation, a philanthropic organization that helped fund, among other projects, *Station Street*, says little has changed. "I think in many ways, sadly, it has deteriorated," he told *Maclean's*. "We have a much wider choice, with the advent of cable and public television. But I think that the level of stuff thrown at kids, especially, has gone down."

Why? Minow and other U.S. critics point to the increasing commercialization of children's television during the 1980s, when the FCC deregulated the field—and when broadcasters drew out their voluntary code on advertising to children. Canadian broadcasters, in contrast, adopted a strict code on children's advertising—handing, for instance, the number and air time of commercials. But thanks to the vagueness of the TV market, four-fifths of programs watched by English-speaking Canadians are American-made.

There are exceptions to the rule—the success of the youth-oriented *TV* in Canada and of *Nickelodeon* in the United States—but for a variety of reasons, broadcasters can no longer tap advertising dollars for children's shows. From a research standpoint, kids are notoriously hard to keep track of, and advertisers cannot tell whether they are watching a show or just sitting in the room. The result is that rates for kids' programs are about one-fifth those for adult shows. As one industry executive puts it, "Broadcasters can make more money running commercials."

When they do get made, Canadian children's TV productions—



Wolverine (right) attacks a villain in the X-Men. *Character,漫畫*



The Simpson's (left) dysfunctional families, impossible streettypes—just good, clean fun!



Like *Fred Penner's Place* (left) and *The Big Coozy Couch* (right)—rare few concern about violence or suitability for kids. *Children's television produced here is absolutely stellar*, says Randy Williamson, national director of the Alliance for Children and Television. The problem, Williamson says, is that there is simply not enough quality Canadian programming for children on television.

The realities of children's TV in Canada are highlighted by the case of the Mighty Morphin *Power Rangers*. The U.S. produced show, which is exported around the world, follows the exploits of a group of spandex-clad teens who transform into karate-kicking superheroes to battle evil forces from outer space. In 1994, the Canadian Broadcast Standards Council ruled that the show, which ran on Canada on YTV and *CanWest Global*, violated the broadcasters' code on violence. YTV pulled *Power Rangers* and, after running an edited version locally, Global followed suit in July, 1996. But the show is still broadcast in Canada—thanks to Fox Network stations in the United States. On top of that, *Power Rangers* has given birth to such knockoffs as *VR Trooper* and *Monster Hunter*, both of which air on Canadian TV.

Some critics point to a link between violent entertainment for children and commercial imperatives. "There are so many other cultural commodities that go along with television programs," says C-CAP's Dyson, "that the half-hour shows become commercials in themselves." There is precisely no American-made children's program—from *The X-Files* to *Barney & Friends*—that does not have related merchandise. The off-the-wire *Power Rangers*, whose figures and accessories are now a billion-dollar business—



The *Power* St. (left) violence has long been a part of the television landscape

Dyson, "that the half-hour shows become commercials in themselves." There is precisely no American-made children's program—from *The X-Files* to *Barney & Friends*—that does not have related merchandise. The off-the-wire *Power Rangers*, whose figures and accessories are now a billion-dollar business—

When Lukasz Zalewski was a kid—he is 15 now—the *Tough Mudder* and *Ninja Theater* were all the rage. *Power Rangers* to newer, because the Ninja Turtles were all guys, but the Rangers have girls," says Zalewski, a high school student in Pickering, Ont. "They know that the little kids are going to bother parents to buy it for them." TV, he says, manipulates little kids. "But I guess teenagers, too," Zalewski adds, "because if you're watching *MacMafia*, they have all these stereo systems on—all that cool stuff teenagers want."

And the *feel-good* news shows, the cartoons, *Station Street* and *Bart*—and other classics, *MacMafia* after mentioning different, an interview with the lead singer from the rock group *Murphy's Law*. An underground figure dressed all in black, he claims that "there's no real difference between artifice and artifice," and describes how the group's latest album, *Stills Like Children*, as "about abuse of all sorts." What is remarkable is not the interview—now-a-day's anti-candidature rock stuff—but its arrival 9 o'clock, Saturday morning.

Every generation of adults has viewed youth culture and its medium of choice—radio dramas in the 1940s, horror comic books in the 1950s, rock music in the 1960s—with suspicion. And although parents often say they concern is violence, their worries about television go much deeper. "Simply to go on air is relatively simple," says Williamson, executive director of the *Station Street* of the Family in Ottawa. "Violence has been a way of articulating a discourse with the medium. But we've never gone beyond it."

Too often, television offers little more than stereotypes, especially of women, like the caricatured *Housewives*. In a recent study, E. Griselda McKinley, a lecturer at Rider University in Lawrenceville, N.J., looked at the ways 40 girls, from sixth grade to college age, talked about the hit high-school soap *Beverly Hills 90210*. The show revolves around six beautiful teens living in a beautiful neighborhood. The show does occasionally look at socially relevant

ENTERING THE KIDS' ZONE

Surrounded by toys, YTV staffers and a well-defended by *Kidline*, *Hannan*, *The Henners*, Dale Taylor's office looks like a kid's playroom. But the presence of international friends and a computer perched on the paper-covered desk are reminders that 44-year-old Taylor, vice-president of programming and production at the Toronto-based YTV network, is all business with a little playfulness thrown in. "YTV is a wonderful place for me to work as I'm a dad at heart," says Taylor. That combination of playful attitude and savvy programming has made YTV the most-watched specialty channel in Canada, with more than 10 million viewers a week.

The YTV story is evidence that children-oriented programming can flourish in the Canadian market. "YTV has been the only game in town to contribute to the development of new Canadian children's product," claims Alia Hirshfeld, executive director of the Ottawa-based *Station Street* of the Family. The cornerstone of YTV is the one.

"You rule"—a reminder to the staff that the viewers run the show. And since those viewers run the show in age, YTV has come up with creative approaches to the challenge of providing suitable programming. The basic formula: breaking the schedule into blocks. *The Breakfast Zone* appears from 7 to 8:30 a.m. and appeals to so-called "tweens"—kids 10 to 14-year-olds—with *The*

X-Men and *Bump in the Night*. *The Trainhouse*, commercial-free programming for preschoolers—featuring *The Big Gandy Gandy* and *Wendy*. *Station Street* and *Bart*, the show and cartoon company and a computer perched on the paper-covered desk are reminders that 44-year-old Taylor, vice-president of programming and production at the Toronto-based YTV network, is all business with a little playfulness thrown in. "YTV is a wonderful place for me to work as I'm a dad at heart," says Taylor. That combination of playful attitude and savvy programming has made YTV the most-watched specialty channel in Canada, with more than 10 million viewers a week.

Since its launch in 1988, YTV has tested strict CRTC regulations governing commercial airtime—a maximum of four minutes per half-hour—15 in advance. Because most of their shows are designed for six minutes of commercials per half-hour, YTV created the *Program Judge*, or PJ, to flesh out the difference. *Oppenend* and *stylist*, the PJ—both at their teens or 20s—have turned flip-top cameras into vibrant characters. "The PJs are a companion for the viewer at home, and they help put the show into context," says Patricia McDonald, president and chief executive officer of YTV. The long-running PJ, at five years, is Phil Guerrero. "I have a big responsibility with these children," says Guerrero. "My show is tested at the ultra-hip cool shade, but I say it in the kids. What does cool really mean? I talk to them about being themselves, being truthful to themselves." For the big kids who run YTV, being themselves means success.

TANYA DRAVES

smokes—drug abuse, AIDS, physical disability. But McKittrick found that no matter what the sensible issue, the women in the study talked about a limited range of topics: "Styles, makeup, eyebrows, clothing and boyfriends," says McKittrick. "The show established a community of viewers, who shared expertise on how women look." From a feminist perspective, she adds, the results are disturbing. "Do we send our young women to take a deep, abiding pleasure in the idea that you are what you wear?"

Adolescents, in particular, are highly malleable: a casual look at the happy jeans and backwards caps worn in malls across the country is evidence enough of that. "Adolescents are the most prone to visual images," says Marshall Karcher, a psychiatrist at the Hinchliffe Centre for Children's Mental Health in Toronto. And teens learn to pattern their behavior after stereotypes they see on television, often with disturbing results: a 1988 University of California study found that teen smokers tend to the slimmer TV news stories about smoking.

The trend in many commercials, meanwhile, is to stereotype parent-child relationships: parents are cold, kids are cool. One ad for Apple Jacks, for instance, has a father wondering to his preteen daughter and her friends why they like the cereal when it doesn't even taste like apples. The response: "Dad?"—as if he just contradicted earlier ads to do things by asking an honest question.

It is worth pointing out that such perceptions of youth are also shaped by what they see on TV. Some shows, like *Can West Globet's Ready or Not* (CBC's *Straight Up* and *WIC Communications' Madman*, attempt to transcend stereotypes of youth culture—and they do it well, that is to say, Kornblum argues, still tends to go for goony adolescents in the "normie" or as "leatherheads" (and they are called "leatherheads" because they are apparently amoral, and running public hospitals about gay teens cry over while many researchers say youth violence is actually declining). One example: *Nightly News* special-report last week made headlines with the teens. "Younger and younger criminals are terrorizing our cities. How can we stop them? How should they pay?"

In at least one respect, Elizabeth Howell of *Howell's* is an unusual 13-year-old: she spends only half an hour of television a day. She says she "sort of" likes TV. "But sometimes I don't like it," says Elizabeth, whose mother is a preschool teacher. "Like, sometimes I get bored watching it." She seems to waste the rest of her time at school: she takes lots of lessons, sings in the choir, comes and plays basketball. After school, she takes jazz and tap dance lessons. And then, Elizabeth says, "I walk the dog."

Everyone who watches television knows the feeling—lying on the couch, bleary-eyed and bored, flipping vacantly through channels that offer nothing particularly worth watching. It is the most familiar TV effect and yet it may also be the most pernicious. According to Statistics Canada, the average Canadian spends 23.7 hours in front of the tube every week. Teens and children 2.6 to 11 spend less time watching television than the national average. And viewing hours for those ages have decreased—between 20.8 and 22 hours, for teens and children respectively, in 1985 to 17.1 and 17.7 hours in 1994, the last year for which statistics are available. Part of the reason for that decline, however, is that the numbers do not take into account time



Elizabeth Howell
and her mother,
Gloria Howell

spent for an NBC *Nightly News* special-report last week made headlines with the teens. "Younger and younger criminals are terrorizing our cities. How can we stop them? How should they pay?"

It is at least one respect, Elizabeth Howell of *Howell's* is an unusual 13-year-old: she spends only half an hour of television a day. She says she "sort of" likes TV. "But sometimes I don't like it," says Elizabeth, whose mother is a preschool teacher. "Like, sometimes I get bored watching it." She seems to waste the rest of her time at school: she takes lots of lessons, sings in the choir, comes and plays basketball. After school, she takes jazz and tap dance lessons. And then, Elizabeth says, "I walk the dog."

Everyone who watches television knows the feeling—lying on the couch, bleary-eyed and bored, flipping vacantly through channels that offer nothing particularly worth watching. It is the most familiar TV effect and yet it may also be the most pernicious. According to Statistics Canada, the average Canadian spends 23.7 hours in front of the tube every week. Teens and children 2.6 to 11 spend less time watching television than the national average. And viewing hours for those ages have decreased—between 20.8 and 22 hours, for teens and children respectively, in 1985 to 17.1 and 17.7 hours in 1994, the last year for which statistics are available. Part of the reason for that decline, however, is that the numbers do not take into account time

PATRICIA CHEEHOOL

READY TO EDUCATE AND ENTERTAIN YOUNG TEENS

Teenagers are a little over the top, but just barely nutty enough to be believable. Two teenage girls trick their parents into allowing them to change places for the weekend, which is certainly the older will not last the full 48 hours. Sophomore Amanda (Laura Barrington), an only child, is irritated by her neurotic, arty single mom (Terrielle Breyne) (Janet Ballyard) long for peace and privacy instead of two boozing older brothers and a lot of family chores. The first one to make an SOS call loses. That is the simple plot device from a recent episode of *Ready or Not*, Global TV's award-winning series for young teens, and on it, unfolds a episode lesson emerges about the value of close—of flawed—families. Over two Magic days, the two Grade 9 students gain a new appreciation for their own parents, and learn that what seems attractive from afar often looks as appealing when viewed up close. "I would never have known so little wouldn't feel so alone," says creator and executive consultant Alyse Rosenberg, 33. "Adolescence is such an incredible period of life. It makes or breaks the sense of self."

If that is so, then the failure of television to provide quality programming for teens and preteens seems all the more culpable. Until recently, there were almost no prime-time shows aimed at preteens or teens, apart from the popular but crassly formulaic *90210*. An outstanding exception, the US-produced *My So-Called Life*, was canceled only five months after it was first broadcast. In the summer of 1994, even though critics raved about its unflinching portrayal of a middle-class, 15-year-old girl (Alyssa Milano), a wily power-hungry mother (Louise Fletcher), a mean mom (Diane Franklin), moving from free state to ABC, entered a limbo in 1995 after two seasons; it will be back later this year. Canada's award-winning *Degrassi Junior High* ended its five-year run in 1993, and *CBC* has now added the big dramatic series, *Straight Up*.

At times it seemed that *Ready or Not* might never be deemed ready. In 1988 Rosenberg wrote a pilot for the show based on her own humiliating experience of raising a son in school for the first time. But she was unable to interest anyone in *32AA*, until 1991, when Global agreed to make one show. And while the network agreed on development at least 12 more episodes, full funding to make the series—including a crucial broadcast commitment from the US cable network, Showtime—did not come until a year later. Now, entering its third season, *Ready or Not* is seen in 34 countries and won a Gemini earlier this year for best youth series.

Rosenberg concedes that the show stays clear of the gory, slice-of-life quality that characterized *My So-Called Life*. But she still believes that television for teens has a special responsibility to educate, as well as entertain. Shows like *Beverly Hills 90210*, she says set up irreverent, potentially dangerous ideals of beauty and wealth. And while adults recognize that the teenybopper trapped in *Beverly Hills* is a diverting fantasy, their children may be less discerning, Rosenberg says. "Television has a huge effect on teens, especially on girls, who can be made to feel completely inadequate," she notes. "We are trying to offer alternative ways to navigate the rocky road of adolescence, without being cutesy."

IT ALSO COMES IN BLACK

It remembers names and phone numbers
It sends E-Mail and faxes from your laptop
It reminds you of important messages. It calls
your voicemail, emergency 911 and 2 other
numbers of your choice at the touch of a key
It fits in your shirt pocket. It lets you talk for
212 hours without recharging. It shows you how
to use its features. It keeps you connected
with family, friends and business associates.
What is "it"?

The award-winning Nokia 232 cellular telephone from Finland. See one today at a cellular dealer near you. It's the first cellular phone that gives you true freedom of expression. Available in designer colours. And black.

NOKIA
CONNECTING PEOPLE

Nokia offers a complete line of sophisticated, easy-to-use cellular telephones. For more information, please contact Nokia at 1-800-397-1766 or fax on 1-800-490-5656.



This is easily
the busiest time of my life.
Our kids are growing
My career has taken off
My responsibilities seem endless.
Now I have the money,
but not the time
At night I lie awake
and wonder
twenty years from now,

When I have
the time
will I have the
money?

Time you spend with an investment professional is time well spent. You'll discover new ways to reach your financial goals. And learn about the nine million investors in Canada and around the globe who've made Fidelity the largest mutual fund company in the world, managing over \$475 billion*. For more information, call your financial advisor, or Fidelity at 1 800 579-3331.

Fidelity. Through your investment professional. It's time.

Fidelity Investments®

* Assets under management as of March 31, 1995. Fidelity's full line of RRSP eligible funds are sold exclusively through qualified investment professionals and registered financial planners. Read a fund's fund & prospectus thoroughly before investing.



great playing video games. What worries many parents is the fact that kids watching television could be doing something else—like cutting the grass, playing with friends, reading, writing, anything. On the other hand, parents who contemporaneously turn off their TV's at night often risk cutting off their kids from the editorially-relevant parts of their generation every night at school knows that Power Rangers by name. And TV does have an audience.

role as a refuge. "For many households," says Marshall, "there is so much stress that it's really come down to a question of leisure vs. Values." In an era of broken families, many kids find a sense of belonging in the virtual families depicted on television. Some even claim to find enlightenment: in a 1994 American Survey of kids aged 11 to 16, more than a quarter said daytime talk

COVER

arts. One said, "Who do you love?" Who do you spend time with?"—over an illustration of a set of scales balancing a TV set with a blank space for a picture of their child.

Some parents, meanwhile, are turning to a more traditional method: bribery. Bonnie Lovelace, a protocol civil servant from Edmonton, and her husband, David Houston, a business development consultant, began to worry about their two kids' TV viewing about a year ago.

"More and more, we found that whenever they had time to spare, they turned on the television," says Lovelace. So they made an offer: Michael, 16, and Leigh, 14, of the kids could watch a maximum of three hours a week for a year, beginning on April 1, 1995, then the parents would pay them \$500 each. Lovelace says that Leigh stopped watching TV altogether and collected her \$500 last

The issue goes far beyond TV violence



Holifield with his students waging "emotional nuclear warfare" against television

shows—the likes of Jerry Springer, Goodville and Oprah—do the best job covering people's sex. The last is, says Michael, somebody who spends that much time watching TV will be forced to develop a perspective of the world which is not real."

According to Wilkins, 80 per cent of parents say they monitor what their children watch on television. But in the age of latchkey children and two working parents, taking control of how long children watch is not always easy. The V-chip will help. And many parents and educators are already coming up with creative ways to address the problem. In Whipping, Grade 2 teacher Holifield is writing what he calls "emotional nuclear warfare" against television. At the beginning of every school year, he invites parents to his evening sessions to discuss how they can help their children perform well in school. His main message: turn off the television and start reading to your child. He also offers parents placards to put on their televisions or on top of their TV

shows. But Michael "told off the women," his mother adds, although he did not look as if he was angry and earned himself a considerable sum of \$100. Now the kids are back watching television, but not as often, and not in the same way. Says Lovelace: "Now when they watch TV—and I don't know if this is a big step forward—they are conscious of what they are doing."

*Deborah France finally gave up—on television, that is. "We're going to cancel cable for the summer," she decided. "And where we live, if you don't have cable, you virtually don't have anything." How did she lengthen the season to her new Nib—dear of *The X-Men* and *The Simpson*? "I told him the TV's going on summer vacation, just like he is," France recalls. "What I have to do is wear Nib off television from being his best friend."*

SHAWN SAWYER/CIMA
SHARON DUGY/DRINKER AND
DEAN MARIKES/SHUTTERSTOCK

Trudeau
lit the fire,
Mulroney
wouldn't
put it out.

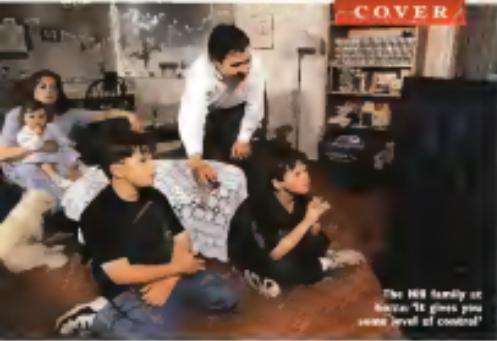
MONEY TO BURN

Trudeau, Mulroney
and the Bankrupt
Canada

D'ARCY
JENISH

and rats . . . a
D'Arcy Jenish

Suddart



THE RATING GAME

Tim Collings is one of those teachers who uses the word "heat" as often as some Canadians use "eh." A self-taught electronics instructor at Simon Fraser University in Burnaby, B.C., the 34-year-old Collings clearly gets excited by anything that has to do with a parent, troubled by what one piece of television programming was doing to his kids. About three years ago, as public concern mounted, Collings began to read up on the effects of TV violence. "I came to the conclusion that it does influence behavior," he says. "And I thought the fact that most people know that perception, less, was reason enough to do something about it." Putting on two hats—engineer and parent—Collings invented the V-chip, a device that just might transform the TV landscape.

By allowing parents to block out programs based on predetermined ratings for violence, sex and language, the V-chip (V for television) promises to give unprecedented control over what children see on television. And its launch—scheduled for September in Canada through cable companies, which will offer it for about \$2 a month—has been preceded by some pretty lofty pronouncements. "It will revolutionize the way people watch television," says Alton Clayton, a communications consultant who has spearheaded V-chip development for Rogers Communications Inc. U.S. President Bill Clinton was even more bullish in February, when he signed into law a telecommunications bill requiring all new TV sets to be equipped with the device. The V-chip, Clinton declared, "can become a powerful voice against violence, teen pregnancy, teen drug use, and for both learning and entertainment."

These are large claims, especially for a relatively simple gadget. Collings's system is based on encoding programs with an electronic signal. Like closed-circuit, the signal is inserted on the so-

called vertical blanking interval—the black space between each frame of video—and it carries ratings information. In the home, the V-chip decodes the signal and, with a remote control and on-screen display, allows parents to customize their viewing. In the latest field trial, which ended in mid-May, two levels of ratings were used. Prime programs were rated from E (for "everyone")—newscasts and sports shows) and G (for general audiences) to R (for restrict only). But shows were also given a numerical rating for violence, sex and language—a 0 for the lowest fare, a 5 for graphic violence, deal language or explicit sexuality.

For Keith Spicer, who will join his post as chairman of the Canadian Radio-television and Telecommunications Commission at the end of June, the V-chip represents the culmination of a four-year campaign against television violence. Spicer is careful not to claim too much for the V-chip—he is fond of saying that it is only 10 per cent of the solution. But he adds: "I do predict that we will have better television." As much as the V-chip, certain types of programs will not be made any more—the unapologetically violent stuff that's a substitute for creativity."

Still, not everyone is happy. Peter Green, a consultant with the Directors Guild of Canada, says that TV producers have "gross concerns" about the single application. A high V-chip rating, Green says, could put pressure on advertisers to drop shows. "Support for the concern is the situation in the United States, where Clinton has directed the TV industry to develop a ratings system. There is no guarantee that the U.S. system and the Canadian one—currently being finalized by an anti-violence alliance of broadcasters and cable corporations—will be the same," says Collings. For one, worries that U.S. broadcasters will settle on a simple "adult/not adult" classification system. "That would mean just trying to determine the appropriate age group," Collings says, "rather than going into violent content and rating passes decade."

That power of decision is what Willy Hill, a 35-year-old Ottawa communications consultant whose family partly paid in the latest V-chip trial, likes about Collings's invention. "It gives you some level of control," Hill says, "over what other people are putting into your living room." But there were a few glitches. When the V-chip was installed in their TV set in mid-February, Willy and his wife, Heather, set the device to PG—the right level to keep their children, MacKenzie, 10; Alexander, 9; and 14-month-old Sarah, from watching inappropriate programs. Trouble was, their favorite show, *The Simpsons*, had been rated R—suitable for ages 16 and up. The V-chip blocked the show "immediately," Hill says. "We had our 10-year-old going, 'Whoa! Come on!'" Resetting the chip solved that problem, and it worked fine after that. Except for one thing: "Heavily on 3rd Street," Hill recalls, "was rated R."

JOE CHIDLEY



The V-chip—made in Canada—stirs controversy

Sports



A race at the 1995 Canadian Grand Prix, revealing the number of seats

The native son returns

Jacques Villeneuve revs up Montreal race fans

Colling is a parent and engineer with a flair for publicity

Clled in a black-and-white racing uniform, one arm curved easily around his helmet, a cardboard Jacques Villeneuve peer selected out the window of a Montreal convention stage. The Kinesis exhibit, part of an advertising campaign for the upcoming Canadian Grand Prix, showed a whimsical yet serious young man in small, road goggles, wearing only a trace of a smile. The real Villeneuve is strictly two-dimensional, yet the presence of the rookie from St-Jean-sur-Richelieu, Que., in the June 16 race has revved up tremendous excitement in the city. And by the time the real Villeneuve reaches Montreal next week, he will be at the centre of almost frenzied anticipation. Some 300,000 people are expected to attend the two practice days and the race itself, a more than 25 per cent increase over last year. Tickets are nearly sold out, hotels are fully booked and more than 300 reporters and photographers are waiting to capture Villeneuve's first Formula One race at home soil. The only one trying to play down the hype is the driver himself. "Of course I would like to win in Montreal," he says, "but then, I would like to win everywhere."

For a city that has weathered a winter of bitter political debates along with the usual sub-zero temperatures, the race could not come at a better time. Villeneuve, a Quebec native, has finally returned to take up residence in the province's provincial capital, having moved to his home province of beyond. As well, he will be racing in a track ahead after his father, Gilles, a Formula One leg-

end, who died during practice at the 1982 Belgian Grand Prix. As a result, young Villeneuve is helping to make the Grand Prix the biggest sporting event in Quebec this year. "Gilles Villeneuve was strictly two-dimensional, yet the presence of the rookie from St-Jean-sur-Richelieu, Que., in the June 16 race has revved up tremendous excitement in the city. And by the time the real Villeneuve reaches Montreal next week, he will be at the centre of almost frenzied anticipation. Some 300,000 people are expected to attend the two practice days and the race itself, a more than 25 per cent increase over last year. Tickets are nearly sold out, hotels are fully booked and more than 300 reporters and photographers are waiting to capture Villeneuve's first Formula One race at home soil. The only one trying to play down the hype is the driver himself. "Of course I would like to win in Montreal," he says, "but then, I would like to win everywhere."

Stil, Villeneuve offers far more than just his birthright. In eight years of professional racing, the 32-year-old has built a remarkable record. In his second season as the IndyCar circuit, he won the 1995 Indianapolis 500 as well as the IRL IndyCar World Series title. And last fall, he was signed to a megadeal, multimillion-dollar contract by Williams Renault, the top team in Formula One. While many IndyCar drivers have struggled to adapt to the far more recognizable cars of Formula One, Villeneuve has been a quick study. He finished second in his debut F1 race in Australia in March, recorded his first victory in Germany in April and

last week was tied with world-champion Michael Schumacher for second in the drivers' standings.

That track record helps explain why Montrealers Virginie Elliott, 44, and Vickie Martineau, 45, are glued to their television set whenever Villeneuve races. The couple often rise at 7 a.m. on weekend mornings to catch broadcasts of Formula One races, ready to see their champion in action. "He's a bit of a golden boy for Canadians," says Martineau, an electrical engineer. In fact, when the French-language daily *Le Progrès* asked readers this spring if they would prefer watching a race featuring Villeneuve or a Stanley Cup match boasting the likes of Montreal Canadiens, about 60 per cent of respondents voted for the race, reports sports editor Michel Blanchard. "Since Villeneuve entered Formula One, there has been a much greater interest in it," says Blanchard, who has signed six journalists to cover the race. Despite spending most of his life in Europe, Villeneuve is still regarded as a local hero. He easily slips into a Quebec accent and is dating a young Quebecer, Sandrine Gros d'Albas, who attends Montreal's Concordia University.

To accommodate the throngs of race-day spectators, the Grand Prix has doubled the number of seats available at the track to 60,000. And fans will have more to watch than just the cars. Both the race organizers and Williams Renault's sponsor, Rathnaswami Ltd., are staging concerts and promotional activities—including race stunts on Montreal streets that allow enthusiasts to sit in Formula One cars and get the feel of the real thing via video. "We're taking the Grand Prix to the streets," Legault says, "and making it more than just a sports event."

The stakes are high. Last year, the Grand Prix pumped \$80 million into the Montreal economy, according to figures provided by the Greater Montreal Convention and Tourism Bureau. And this year's expected record attendance should bring even greater economic dividends. A healthy part of the city's good fortune is due to what many are calling the "Jacques factor." Villeneuve has already won the hearts and wallets of Quebecers, and he wants to see the checkered flag on race day.



Villeneuve with his children after a "local" race

ELIZABETH WARRICK in Montreal

Backpack

ADVENTURE

BY BRIAN BERGMAN

There's a whisper on the night wind,
There's a star-gazer to guide us,
And the West is calling, calling... let us go

—Robert Service, *The Call of the Wild*

Kenneth Chambers is an intrepid Arctic traveler. The 71-year-old naturalist, who retired in 1980 as chairman of the education department for New York City's American Museum of Natural History, first ventured north in 1967, spending three months studying and photographing wildlife in south-central Alaska. He has since returned to Alaska and the Northwest Territories dozens of times—as often for pleasure as for professional reasons. Since he retired, Chambers and his wife, Alice, 65, have made four trips to America's five eftors to Arctic Scandinavia, and have even ventured to the North Pole aboard a Russian nuclear submarine. In late April, the couple flew to Igloolik for a six-day guided dog-sled trip along the southern shore of Baffin Island; they will spend much of this summer cruising Alaska's Inside Passage. Chambers concedes that among his



ARCTIC THRILLS

Tourists go north to seek the last great wilderness

friends and colleagues he is something of a curiosity. "A lot of them like to go to the beach in the summertime," he says, "whereas I prefer to go back up to the Arctic."

He is not alone. Whether it's hiking through the glacial valleys of Kluane National Park in the Yukon, paddling in the backcountry of the early explorers along the Coppermine River in the Central Arctic, or cheering on the springtime action among the birds, seals and polar bears along the "low edge"—where the pack ice meets the open waters—off Baffin Island, far-flung tourists are descending on the Canadian North in search of the last, true wilderness. They are known as "adventure travellers," a moniker that conjures up the image of impossibly fit young men and women leaping over Gorillas in a single bound. But in fact, with a few strenuous exceptions—shoeing the white-water rapids of the Nahanni River, say, or solo diving through the sea ice in the High Arctic—most activities are geared to a more sedate set, including sailing baby boomers and record collectors with backs to burn and a yen for the exotic. Says Neil Hartling, a Whitehorse-based outfitter and president of the Wilderness Tourism Association of the Yukon. "These are people who are saying, 'Boy, I've always wanted to do this and I'm not getting any younger, so if I'm going to do it, I better do it now.'"

They are also, as likely as not, foreigners. A 1994 visitor profile survey in the Yukon found that a clear majority of adventure travellers came from the United States and Europe. Many outliers in the Northwest Territories, especially those offering winter-lake bases, similarly report that domestic tourists are often as the minority. "I sometimes think that Canadians live winter and the last thing they need to do is to extend it," says Paul Landry, a Baffin Island outfitter who leads dog-sledding and floe-edge expeditions. Peter Jess, who runs an exclusive High Arctic tourist lodge and who has worked in Northern Canada for over two decades, offers a more provocative theory: foreigners, he says, are simply better educated than Canadians about the treasures to be found north of 60. "Most Canadians," says Jess, "have no idea what the top half of this country is about."

Wherever they come from, the visitors are bringing money and jobs to a region that desperately needs more of both. Adventure tourism in the Yukon is growing fast in the North (auto touring and fishing and hunting being the other two major ones). In the Yukon last year, an estimated 62,000 adventure travellers—more than double the population of the territory—spent about \$24 million into the local economy; in the Northwest Territories an estimated 26,000 visitors who participated in adventure activities

Kiting in the Yukon, a polar bear family frolics near a lifetime adventure

generated about \$20 million in revenues.

Even so, northern operators believe that they have only begun to exploit the fascination with the Canadian North that exists in many parts of the world. One emerging market is Japan. One emerging market is Japan. From a handful of visitors less than a decade ago, about 1,700 Japanese travelled to the Northwest Territories in the past year. Most of them arrived in Yellowknife between November and April, drawn by the chance to view the sunsets and sunrises (the northern lights) in all its midwinter glory. Coming from a crowded and increasingly polluted urban state, many Japanese exhibit a strong affinity for the pristine beauty and wide-open spaces of the Canadian Arctic. So much so that they are willing to plunk down up to \$4,000 each to fly to the Northwest Territories and spend three shadowing nights on a platform near Yellowknife, perching skyward. "They get pretty excited when they see it," says Bill Dant, president of Baffin Tours, the Inuvik-based tour operator. "The women usually cry; their tears flowing on their faces."



© B. Dant

NORTHERN ODYSSEYS

A sampling of adventure tours and its operators who supply them

- Shoot the whitewater rapids on the Nahanni River. Nahanni River Adventures: 1-800-297-6692.
- Raft through the spectacular mountain scenery of the Tatshenshaw and Aklavik rivers. Tatshenshaw Expeditions Ltd.: 1-800-779-1784.
- Helicopter in for hiking excursions along the Yukon's highest peaks. Kluane Park Adventure Center: 1-800-634-2313.
- View the northern lights in their Arctic splendor. River Tours: (403) 673-4776.
- Cruise the Mackenzie River in a restored luxury liner. NWT Marine Group: 1-800-873-0489.
- Dog-sled along the sea ice and mountains of Frobisher Bay. NorthWoods Arctic Adventures: 1-800-979-0551.
- Hike on Baffin Island. Arctic Odyssey: 1-800-325-1997.
- Cruise the High Arctic in an icebreaker. Quest Expeditions: 1-800-356-9999.
- Fly to the North Pole for a round of golf. Adventure Canada: 1-800-363-7656.
- Visit the Northwest Passage in style. Arctic Watch: 1-403-571-8000.

There are also a growing number of opportunities for the very high end tourist—those who want to travel to some of the most remote places on the planet, but in relative luxury. One of the most intriguing recent ventures in this field is Peter Jess's Arctic Watch Lodge on Sustutut Island, in the heart of the historic Northwest Passage. The only major structure on the entire 25,000-square-kilometre island, the facility was erected in 1991, a year that first required 125 Twin Otter flights to ferry in the materials. For a cost \$60,000 per week (not including airfares to Resolute, 2,700 km north of Winnipeg), guests stay in heated cabins built to withstand winds exceeding 185 km/h and winter-time temperatures dipping to -30 to -35 °C. Guests from early July to mid-August—when temperatures average a comparatively balmy 10 °C—Arctic Watch uses floatplane Cessnas to land at the site, where over 2,000 belugas whales can be seen during their summer migration. A Twin Otter plane on call at the lodge whisks guests to other ports along the Arctic archipelago, including the Baffin Island grave sites of members of the ill-fated Franklin expedition who perished in 1848.

Jess, whose guests have included corporate executives and armchair wildlife photographers, is currently adding facilities to his High Arctic resort, his plans to open a cabin-style camping camp off northern Baffin Island next summer, followed in 1998 by a three-person submarine-like that will take people 300 feet below the sea to the site of the world's most northerly shipwreck, the *Bessie Louise*, of the vessels sunk during the Franklin expedition. "We're dealing with very sophisticated travellers," says Jess, people who have been to Africa, Australia, the Galapagos, and are looking for what's next.

Those of more modest means, however, can also realize their dream of exploring the Arctic frontier. Bessie Dant, a recently married farm wife from Gorm, Ont., 120 km west of Toronto, has long harboured a desire to journey northward. "But between farming and raising a family," says Dant, "I never had the time to do anything about it." Finally, in August 1994, the 58-year-old grandmother travelled to the Yukon to embark on a \$2,100 guided sailing trip along the Tatshenshaw and Aklavik rivers, widely regarded as one of North America's most pristine reaches. For 12 days, Dant and her crewmen, divided along expertise waterways and port, rowing across the cold, jagged, overhauled and grizzlies-ravaged valleys. "It was just so beautiful, so achievable," recalls Dant. She then utters a common sentiment among those who succumb to the lure of the wild: "I would love," she says, "to go up there again."



Cybertown: a leisurely stroll through interactive, three-dimensional sites on the Web

VIRTUAL SPACES

Just as home computer users are becoming comfortable with home pages, bulletin boards and all the other technologies associated with the World Wide Web, cybersurfers are busily working on a new dimension that will, quite literally, change the user's view of the Internet. At present, the Internet is largely text-based, with some two-dimensional images thrown in for style—essentially flat as a book page. Soon, however, cybersurfers exploring the Internet from their home land as a series of scrolling, three-dimensional, three-dimensional "cyberworlds." These 3-D sites could be imaginary, or modelled after real places such as the Change Empire in Paris, a pharaoh's tomb in Egypt or a high-class boutique in New York City. The technical innovation that makes the development of these 3-D worlds possible is called 3-D Virtual Reality Modeling Language (VRML, pronounced "ver-mel"). Already, hundreds of 3-D virtual reality worlds have been built on the Web over the past few months.

Cybertown, for example, is the start of a complete, yet virtual reality-based, city (<http://www.cybertown.com>). Visitors can tour the downtown area, window shop, enter a cafe or set up an apartment in town. For those who prefer games or puzzles, Heart-4-Hero (http://www.4h-heroes.com) is another 3-D site where visitors move through rooms in a steely fortress looking for clues to the murder of the mayor of

New York (not New York City). But as cool as these 3-D sites may be for some people, they are just a hint of what is to come. "The problem with the VRML scenes now is that they are static and single user," says Murray Heppen, director of the Virtual Reality Lab at the University College of Cape Breton (UCCB). "You can move around by yourself, but you can't pick up an object or you can't communicate between you and the scene or between you and another person. It's a lonely, static experience."

Not long The new crop of 3-D sites are starting to appear on the Web will allow for real user, real-time communication among people who are represented in the cyberworld by stand-in called avatars. Best Internet's Rover (on the Web, for example) is a cyberspace that looks out over a refined forest and mountain skyline (<http://www.best.com/rover/rover/rover.htm>). Participants select their avatar—human, animal or alien—and navigate it through virtual environments to meet and talk with other people on-line. Unlike chat forums, which are led-based, participants speak in real time using a microphone on their home computer. The avatars closest to each other in the screen will be heard the loudest—as in real life.

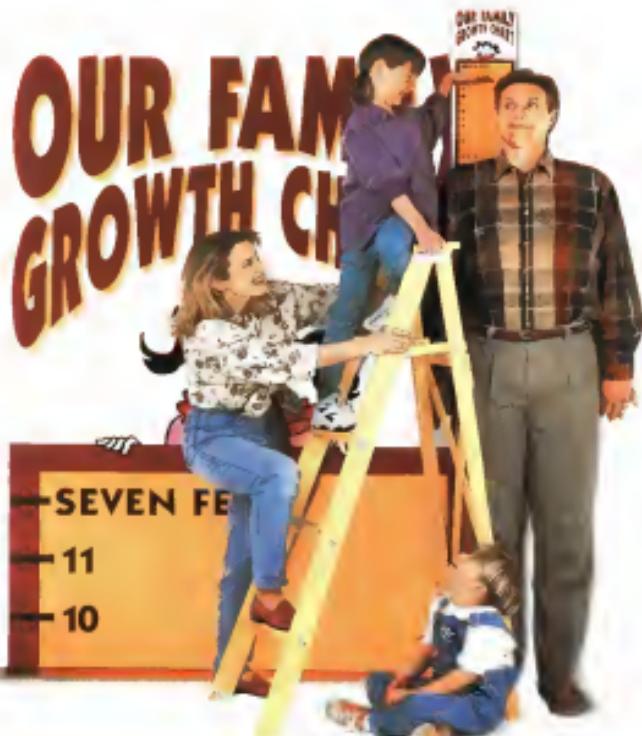
In the near future, Web surfers will be

able to develop their own avatars using software programs, or buy avatars from a supplier. The avatars will be able to change facial expressions with keyboard commands. They will go forward, backward, up or down. They will be able to hold and move objects. They will be designed to look like anything or anyone, including the user. And avatars will be able to change clothes to suit where they are going in the cyberworld. Eventually, the plan is to let avatars "walk" around, following links to other parts of the Web.

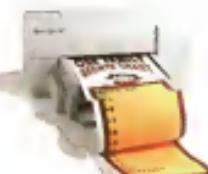
At the moment, social interaction and entertainment are probably the most widely used VRML applications. Virtual reality games are very popular, particularly among the "newly unemployed"—15- to 25-year old males—who like to "run around and shoot one another," says Bernd Roehl, a software developer at the University of Waterloo in Ontario. But, he asks, "how do we appeal to people who want to interact in more subtle ways?" A visit to a virtual shopping mall, for example, could be one way of reaching a different group of cybersurfers. At the mall, visitors (in avatar persona, of course) could pick up and examine merchandise—all the time tracking other shoppers and throughs of other mall sites. They could ask for and receive directions to a particular shop. Or they could visit a travel agent to purchase airline tickets. Before buying, however, the user could check out potential hotels by walking around virtual versions. The same is true for buying tickets to, say, a baseball game or the opera. A user could sit in different seats to determine such things as the distance from the stage or field, or to determine if the view is blocked by a pillar.

Of course, progress developers are always trying to legitimate the Internet with "real" VRML applications. In the world of education, the University of Waterloo is planning to supplement its current course offerings with 3-D model versions of such things as human cells. And at UCCB, Heppen and his colleagues have developed a virtual maze that will be used to teach minor emergency procedures in the case of a fire. But people still can have access to the 3-D environments on the Internet even if they are not in an educational institution or computer lab. A list of VRML-compatible browsers, most of them freeware, can be located at the VRML Forum (<http://www.vrml.org>) or the VRML Repository (<http://www.vrml.org/vrml/>). For those with Netscape Navigator 3.0, a VRML browser is already installed. Online service providers have more details on how their customers can get ready for the new wave of cyberspace interaction.

SANDRA FABIAN



The new HP DeskJet 680C. Now colour banner printing is fun, simple and within reach of everybody.



The new HP DeskJet 680C may be the perfect printer for the growing family. The DeskJet 680C reaches new heights for ease-of-use while letting you create all kinds of family-fun projects, including banners, cards, recipes and more. And HP's exclusive RealLife Imaging System gives you exceptional black and incredibly vivid colors.

A truly user friendly black and color printer is no longer a tall order, it's

the new HP DeskJet 680C. For the newest authorized HP reseller simply call 1-800-385-8861. Or for more information visit us at <http://www.hp.com>.

HP Home Printers

hp HEWLETT PACKARD

THE FIRST BITE

Kids' eating disorders are a serious concern

Martina Lai is three years old—and weighs just 19 lbs. To her parents, that is a victory. Born with Down's syndrome and four heart defects, Martina underwent open-heart surgery at five months and remained hospitalized six and half months. She died a year after that because of congestive heart failure. Lacking the energy to suck a bottle, she was fed through a tube pushed down her throat and later through her nose and into her stomach. When the source of her medical problems appeared to be behind her, she was released from hospital. But then another problem emerged: Martina refused to eat. Trying to coax her to fit her with a feeding tube that went directly to her stomach, she did not eat until the age of 2½. Martina, in her own words, described her first bite, passed away. "After two years of trying to get her to eat, I was starting to lose it," says her mother, Angela, 35, of Cambridge, Ont. "I would look at other kids and think 'it's so easy for them and so easy I felt like I was going to die.'

Martina is part of a small but growing group of very young children who suffer from serious eating disorders that demand to start their development. In Martina's case, the problem is known as post-traumatic feeding disorder, which usually afflicts children who have survived a trauma because of severe medical intervention. The condition was first identified in the late 1990s and, according to Dr. Diane Bentel, a child psychiatrist at Toronto's Hospital for Sick Children, it affects more and more babies who have been extremely ill but who survive, by being hooked up to machines and tubes. They learn that anything that gets to the back of their throat is "yucky—they see food and they literally panic."



Instead, they see food—and they literally panic!

FOOD FOR THOUGHT

Most children's feeding problems are not overly serious—but parents should still be on the lookout for signs of trouble. Some hints:

- Avoid overeating—if an otherwise healthy child refuses to eat his pants, don't make a mountain out of a molehill.

- Remember that children have fluctuating appetites. "If you ride the fluctuation out," says Dr. Diane Bentel, chief of pediatrics at Toronto's Hospital for Sick Children, "most children will take what they need."

- Seek help early for persistent problems that could develop into longer troubles.

- Keep an eye out for the following warning signs: a child is either losing or not gaining weight consistently, a child's refusal to eat causes parents to try force-feeding, a child will only eat if certain or clean-cut plates are used; parents constantly feel that they are, as Bentel's words, "driving the restaurant" for their child.

"That's when the child says he wants macaroni and when you serve that, he says no, he wants a tuna sandwich and then he says no, he wants scrambled eggs," Bentel says. All of the above are signs of problems that need to be addressed. "Parents need to go to the family doctor or pediatrician so that the situation can be evaluated," she adds.

Ives, and one has a recipe for disaster. "The baby of a relaxed parent will not develop into little坐立不安," Chater says.

Treatment for serious children's eating disorders is a long and difficult process, and often begins with a doctor's observation of the "feeding relationship" between parent and child. And while not all look respond, there are success stories. Martina Lai is among them. She and her mother underwent a six-month program in Toronto, developed by Diane Bentel and her team. Martina first videotape feeding sessions to assess the situation, and then help parents learn new tricks—among them, changing the flavor or texture of food to make it more palatable. "In the program, we were constantly reassessed, and they always had new ideas for things to try," says Angela Lai. "Now Martina is as good an eater as any kid. I don't know how much longer I could have handled the situation—she ate the sit and eat and wake over the moon."

TRACY NESDOLY

CALENDAR

Dragon-boat races, jazz, blues, folk and classics, highland games and the 'Greatest Outdoor Show on Earth'

BRITISH COLUMBIA

JULY 8-9 *Castlegar*: Queen Elizabeth Theatre, Vancouer. The Vancouver Opera Company's production of the rolling Leonard Bernstein opera based on Arthur's classic sage features soprano Lydie Sainio in the lead.

JULY 15-26, 20-27 *World Championship Dragon Boat Festival*, False Creek, Vancouver. Racers from seven countries, including China, New Zealand and the Philippines, will compete in the first world championships ever held outside Asia.

ALBERTA

JULY 20-21 *Kan-Si-Pich*, Edson. Canada's largest softball, baseball (24 division) and baseball round-robin tournament—399 teams, tying for \$60,000 in prizes.

JULY 5-14 *Calgary Exhibition and Stampede*. The Hall of Fame Rodeo is the main attraction at the "Greatest Outdoor Show on Earth," which also features nine chuckwagon races a day, show and country

SASKATCHEWAN
JULY 4-8 *Shakespeare on the Saskatchewan*, Saskatoon. The award-winning stage series *Twelfth Night* and *King Lear* in tents erected on the banks of the South Saskatchewan River.

MANITOBA
JULY 13-14 *Winnipeg Folk Festival*, Birds Hill Provincial Park. Held in a park 20 km from the city, the festival hosts 60 acts from 16 countries as well as Acrobatics and Ugandan drummers.

ONTARIO
JULY 21 *Tribute to Toru Takemitsu*, Roy Thomson Hall, Toronto. The Toronto Symphony Orchestra dedicates a program to the Japanese composer who died in February, two weeks after receiving the 1990 Gershwin Foundation Award.

QUEBEC
JULY 26-30 *The Jewelry of Tone Viganò*, Montreal. Montreal Museum of Decorative Arts. A retrospective of the works of the Norwegian artist, one of the world's fore-

most studio jewellers, includes earrings, bracelets and necklaces in precious metals. **JULY 26-27** *Montreal International Jazz Festival*. One of the world's top jazz festivals annually attracts more than 1.5 million visitors to its 350 shows—half of them free of charge in the open air.

NEW BRUNSWICK

JULY 4 *Moncton Jazz and Blues Festival*. The 10th anniversary brings includes the True Poets and the gospel sounds of the 60s' Nova Scotia Mass Choir.

PRINCE EDWARD ISLAND

JULY 26-27 *1. Atlantic Canada Sings*, Confederation Centre of the Arts, Charlottetown. Seven choirs from across the Maritimes, including the Halifax Community Singers, perform.

NOVA SCOTIA

JULY 12-14 *Highland Games*, Antigonish. The 133rd edition of North America's oldest annual highland games features competitions in dancing, pipe bands and Scottish athletic events, as well as contests—Celtic piping—and a military tattoo.

NEWFOUNDLAND

JULY 23-24 *Discovery Days*, St. John's. The 40th anniversary of Newfoundland's discovery is commemorated with historical re-enactments, concerts and a special church service commemorating the tragic St. John's shipwreck.

NORTHWEST TERRITORIES

JULY 21-23 *Under the Midnight Sun*, Northern Arts and Cultural Centre, Yellowknife. One-set plays, poetry readings and dance performances highlight this Northern summer cultural festival.

YUKON

JULY 6-7 *Peter Gasparke Invitational Golf Tournament*, Whitehorse. The tournament, which raises money for adult literacy programs, also features a concert starring singer John McDermott and comedian Rick Mercer.

A sampling of upcoming diversions

MOVIES

Independence Day This War of the Worlds for the '90s is the movie to beat at this summer film office.

Phantom Menace John Travolta acquires personal powers after being struck by lightning while light on his 37th birthday. **House** Director Luis Leteri captures the bizarre brilliance of fellow Canadian Derwin Mak's offbeat stage show.

Latin Heat John Travolta sets a murder mystery in a US-Mexico border town.

VIDEO

It's a Dog's Life A sheep's sheepish account of a peasant who returns null to a cold Chilean poet.

Pokey Heron

Sense and Sensibility Emma Thompson turns Jane Austen into the 19th century's hottest literary property.

Dead Man Walking Sean Penn and Susan Sarandon create high drama on death row. **Richard III** Ian McKellen turns in a flamboyant version of Shakespeare's most恶毒的 monologue.

Mythology Aphrodite Mira Sorvino won an Oscar for playing a bland hooker opposite the ever neurotic Woody Allen.

BOOKS

Recreant by Kuki Lost Burdett (Black Moss) Elementary schoolteacher Burdett has turned the 18th-century tragedy into rhyming couplets boldly illustrated by students as young as 7.

Shengwell's Vision James Miller (University of Toronto). A comprehensive history of residential schools for natives.

Accidental Crimes E. James Proulx (Doubleday). Another saga from the author of the enormously popular award-winning *The Shipping News*.

In Search of Ancient North America: An Archaeological Journey to Forgotten Cultures Heather Pringle (Wiley). A Macmillan-based source provides proofs up the continent's native cultures.

AUDIO

Movie Man's Mystery Box (Domingo) The former *Universal Drums* drummer who has explored global percussion on such recent projects as the Grammy-winning *Planet Drum*, turns to a more pop sound.

Becky Wood (Ariola) No longer an "ugly duckling" outfit with the addition of drummer Max Bazzie, the Hollies' band releases its second album.

Karla Nigel Kennedy (EMI) Accompanied by a sextet of musicians, the British violinist performs original non-classical works by artists including Gaudioso's Jane Birney. **Pearl** (24 Discs) from Sony Music, the second album by the British rockers' second album by the British rockers.

MACLEAN'S/18 JUNE 17, 1996 49

Wrestling with bigotry

BY JOHN DEMROSE

He is one of the most compelling villains in literature—but he is also a Jew, and burn that fact causes a controversy few know. Even since Shylock first took up his funds to carve a gourd of flesh from the chest of his debtor, Antonio, Shakespeare's *The Merchant of Venice* has been a lightning rod for anti-Semitism and the fables that support it. Scholars have debated whether the play itself is the product of bigotry, and whether Shylock is truly evil or simply a victim of circumstances. And in the present era of cultural sensitivity, it has become difficult to stage *Merchant* at all. Many theatre companies avoid it. Many high schools no longer teach it, while, for Jewish communities, its performance invariably creates discontent, at the very least.

Yet, somehow, MacLeod's troubled history only makes the current production at Ontario's Stratford Festival—a twelve-hour drive west of Toronto—all the more remarkable. It is not easily the finest of the Festival's five seasons, but it is probably the most interesting. MacLeod's play has been a hit; many have concluded it is anti-Semitic and turned it into a drama about anti-Semitism. She has set Merchant in the Venice of 1603—but a time when Jews and anti-Semites were on the rise. And rather than gloss over the anti-Semitism of the play's characters (as in many well-intentioned

A bold *Merchant* soars at Stratford

directors have done in the past), she has given a frank expression. Combined with an extraordinary performance from Douglas Reith as Stylock, her approach offers a Marlowe in which there are no masters, only ordinary people—nearly all of them tainted with a degree of racial prejudice.

So far, Stratton's embellished *Mosheh* seems to have been well received by those who would be expected to be most sensitive to its subject matter. Points out Barry Farber, national director of Community relations for the Canadian Jewish Congress: "It is always painful for Jews to see *The Moyshek of Novye* because the words are there, you can't get away from them." But after seeing the production, Farber also acknowledged being "moved by the sensitivity shown. I was personally much more comfortable with young people seeing this production than I have been with any in the past."

Interestingly, the current *Neuchâtel* contains at least one more example of anti-Sensibell than Stratford's 1889 version, directed by grave, bitter beauty. The only woman director to become established at Stratford in its 43-year history—since taking leave of her



as Skyscav-
er, and
Huey (DefB) on
Music Man-
ning are possi-



Tragedy, farce and sweet, sweet music

*Your other productions are currently
playing at Stratford*

Shakespeare's *King Lear*, directed by Richard Monette. Do help keep the festivity going, and bring a friend or two to see some of groping excellence.

—currently enjoying a small surplus—now sinking into the red. Monette is decreasing so less than four hours this year (eight from the opening scene, when William H. Whyte's preposterous *Les* opens, thumping his fingers on the screen of his chair in hysterical anticipation of the show to come).

Monette's *Les* is a show that has been delayed, detected by Monette's one-act. Despite the efforts of the usually brilliant Stephen Ouimette as Monette, the doctor with a seeing eye, *Felixpus*'s little symphony of bagging bedroom doors and revolting matresses sample is not funny.

Amadeus by Peter Shaffer, directed by Muriel. Starring Dernette as Mozart and the impudent Brian Bedford as his condescending nemesis, Salieri. He is a convert

In a Cappel). She and Shylock are the two poles of the
Brenziger by nature. Portia can only be won by the
one who correctly chooses the one small casket; analogous
to this are made of gold, silver and lead—that hidden
against. One of her would be husbands, Bassanio
(Baldassare), needs money to repair himself for the purpose
but has friend, the merchant Antonio (Baldassare
(B)), a temporarily out-of-pocket; so he guarantees
from his old enemy Shylock, promising that Shylock
at a pound of flesh from his body he cannot pay

Sheldene has groomed her cast to perfection. *Arrested* outstanding performances, Cagin's portraits of a good-humored, genuinely intelligent aristocrat in her small lapses into naivete and self-delusion are most shocking. And in Wayne Bent's average-mug *Before Granite* the homes of known seem to be living. But it is in *Ron's Stylock* that the production finds its heart. This, simply, is one of the most perfect performances in Stratford's history. In the past, it has been almost traditional to exaggerate the role of Stylock in him a towering, ringing figure of evil, or more rarely, to play up his passions as a noble victim, wringing entire society. But Ron rejects these extremes and the broad gestures of heart and voice that go with them. Clad in a simple black suit and neat white beard, Sheldene's Stylock is a man and perhaps a grandfatherly figure. He has made the old moneylender completely believable.

Any detail of Ben's performance supports this effect. Stipek's early arguments with Antonio, Ben is more and more restrained, as he shapes a Styloflex who seems continually torn between wanting to meet his anger and saving his dignity as a citizen. And later, in the trial, his careful untangling of the cloths that he holds in his hands—while all around him, the other characters are wildly arguing—shows a quietly chilling attachment to his cause. And when he is shown in his own rightness, Stipek is the only man who intends evil—there is no getting away from that. The other characters, however, have a more complex and frequently changing ordinariness. I do not mean that the characters are no more than here, but only plain folks whose darker side is gradually, little by little, revealed. Mireles has not played up this element too strongly, only a few subtle incidents—Ben silently relishing a Jew's life—indicate the coming darkness, but the overall effect is disarming. In this, and complete *Antony and Cleopatra*, the beautician has still charm, but it is in the shadows between the scenes that houses the memory. □

selfistic
arrogance
opportuni-
tism
contem-
porary

of last season's popular and critical hit *The Music Man* by Meredith Wilson, directed and choreographed by Brian McDonald. Perhaps Dick Lumbard should have a stronger singing voice for the role of Harold Hill, the slippery breeding salesman who convinces an entire

town to invest in band instruments for their children. But that is hardly a typical New in Macondo tag-line production. With such wonderful old hits as *Goodnight, My Someone*, Seventy-six *Standards* and *It's Been You*—and a fetching performance from soprano Julie Covington as Marian (The Lubitsch Prince)—this is a musical like to clear the heart for days afterwards.

'The end is nearish'

There is nothing new in millennial madness

DREAMS OF MILLENNIUM: REPORT FROM A CULTURE

ON THE BRINK
By Mark Kogenovil
(Volume Previews, 372 pages, \$19.99)

Mark Rangewell has a remainder for a lifetime on the brink of the year 2000 there is untenable gloom and despair. But he also points out that end-times have always been periods of great anxiety and, well, neither proliferation. A professor of philosophy at the University of Toronto as well as a journalist, he argues in *Dreams of Millennium* that, while these may not be the best of times, neither are they the worst—or even the lastest. It just seems that way. Consider these samples of modern “self-lament malaise,” as Rangewell calls it: In Japan, a new religion called Taisakuji compels its several million followers to laugh at famine and disease—and to toss cream puffs in the faces of onlookers at funerals. In the United States, 37 million people claim to have been abducted by aliens, and 350 organizations pretend that some sort of alien life form has visited the planet. But Rangewell argues that in these belated examples, if fact, there is nothing new and/or the millennium isn’t. “From the new vogue for apocalyptic to the spectre of environmental collapse to the blizzard of ills and focus on our bodies and genetics,” he writes, these are all “old worries in new clothes,” or “monsters from the old.”

Ranney is like a tour guide, at a time travel bus, and his running commentary—intelligent, probing and often witty—calls for generous tips from passengers at the exit. In the 1920s, he uses, body-surfing is en vogue, so the 1920s, the magazine comic *Savvyard* and his followers, the Weepers, turned to self-publication. This century ends with fresh reports of sightings. 300 years ago, Christian apocrypha called Ranney similarly worked themselves into sterilized apocrypha that featured gods

when he reveals direct connections between particular associations of space/time than than had now—between self-relation, sex, and tattooing. Surely one reflects religious systems and the other is more about salvation. Still, Henggeler's insistence for general end-time fervor is compelling.

2000-01-02

why youth and rebel but rarely against technology. Genuine problems (global) are never shortages get a sympathetic hearing here; charlatans get mostly unfriendly. Kriegel will be co-opted. *July House*, director Quentin Tarantino is "a violence anarchist who happens to be paid handsomely to act out his perky fantasies." He can be funny in a delightfully crinkly way, he deems "Genghisina" after the popular *Food, Glorious Food* in "a violent civilization." Kriegel's most interesting idea is the "destruction of the family." In *Birth of a Nation* "Moors" into the trap are young immigrants from Kriegel's own life, which included growing up in what he called "Plane City—Wichita, with its winters, floods and test caterpillars."

At 33, Kriegel is well-positioned between youth and middle age to preoccupy on those transitional times. He is an intriguing mix: a skeptic who deifies faithlessness, a man, an intellectual drawn to poetic form, a literary man who finds the truth of the times in literature. When Kriegel calls *The Shapshot* a satire without moral center, he shows himself to be less the duchess than the man engaged with asking more of his fellow humans. Noting that the mix between rich and poor goes on in "Moral America," he reminds the class that with privilege must come obligation, or else. He quotes Benjamin Franklin's warning: "The palmer who is not safe when the cottage is not happy."

Kriegel offers ample evidence

den of dread and despair, ample cause for hope and despair. But he notes that not one apocalyptic vision has ever come true. And he ends on a buoyant note: "The true threat of millennial insanity, the true apocalyptic, is not the final self-delusion described in Revelation, the wailing and gnashing of teeth of Judgment Day. It is instead, the destruction of the hope of life in ourselves. The Jewish problem we face is the elimination of the idea that there is anything we can do to make world use in which we feel at home."

Conceptual similarity: parallelity between conceptual West and non-Western cultures

devotion of aliens and angels. Else, he says, the eminent scientist Stephen Jay Gould is a "saintly example" who has done a "superb job" of separating the "fairy fable" of evolution from the "de-mythologized" Star Trek and The Star Trek OCTV's *The X-Files*, which is no richer in aliens or in conspiracy theories, he says. "And he [Gould] has done this twice through films; they are the show's dominant tropes. These two paleontologists rule Klingon, too, and they are what makes this book tick along so well."

an illustration of the idea that there is anything we can do to make this world use in which we feel at home.

136020130301000



Make The Call.

Help A Friend Living With Cancer

Look Good...Feel Better

1-800-914-5665



The Look Good...Feel Better Program is dedicated to helping Canadians living with cancer cope with the appearance related side effects of chemotherapy and radiation treatment. Over the last three years the program has helped more than 35,000 women look good and feel better while undergoing cancer treatment.

In addition to offering free workshops at major cancer centres throughout Canada, the self-help video called *Cancer Confidence* and free demonstrations, easy-to-follow tips on skin care, makeup tips, healthy eating and much more. The video is available on lending libraries of local hospitals, cancer support groups and selected pharmacists. To purchase a copy for yourself or a friend for \$14.95, please call toll free 1-800-914-5665.

Make The Call and help a friend living with cancer look good and feel better!

TO ORDER SELF HELP VIDEO OR FREE INFORMATION

Please call toll free 1-800-914-5665
Canadian Cosmetic, Toiletry and Fragrance Association Foundation

BOOKS

■ *Robert Davi's Beaufort Trilogy* has set echoes through the generations.

Operating as both characters and archetypes, the four Pater daughters—Kathleen, Mercedes, Frances and Lily—*all*, in their way, bear the stamp of a family history of extravagance, incest and violence. Kathleen, the eldest, is an inspiring opera diva, adored by her mother and the object of her father's ambitions. Mercedes gives herself the role of surrogate mother, the child who pleases and protects Princess in the wild child who shuns down the drapery and stalks out into the middle of local speakeasies. The victim of James's lust at an early age, Frances starts working in a seedy club where she takes to the bottle, does "The Highland Fling can canca" in the strips off her Girl Guide costume, and maintains leatherette pants in a back alley. Lily, the crippled, youngest child is the household angel—beloved and protected by both Princess and Frances.

James's favorite is Kathleen. He tries desperately to suppress his passions for her as he goes through various incarnations—as a coach during a coal miners' strike, as a soldier who is sent to the killing fields of France during the First World War, and, finally, as bootlegger Kathleen, measurable, given to New York City to study dentistry.

It is the New York of the Roaring Twenties, of flappers and strippers, pants in fashion and the challenging of conventional morality. Kathleen's version of sexual discovery and liberation with Ross, a black woman who is her partner/compagnon, takes place in a society that is as racially and culturally diverse as today's. "I think of the century as a character," MacDonald sighs, "someone I know." Writing about it as it was being born was fascinating. It seems like everything happened there, artistically, socially, politically. Kathleen and Ross feel that family and history have no hold on them, that they are inventing themselves. But history makes them at least as much as it marks the others."

MacDonald stops herself. She does not want to give away too much. She sets out to make *Half as Nice* a rippling good read, rich with plot twists and turns that MacDonald had spotted, less obvious ones in mind. "I'm thinking 'I've ever written about diversity,'" she says. "It's about the fight to make the world larger, not smaller, to welcome what is, not what we'd prefer. It sounds clichéd, but I really try a better writer than I am a masterpiece for dialogue. I can write good novels but the bad at need-point aphorisms." Another promising voice in the increasingly varied world of English Canadian fiction, Anne MacDonald has written a novel that, at its heart, accepts the awkward embrace of differences.

The final sign that the film-makers seem to lack conviction in their story seems early on, with an extravagant car chase through San Francisco. As a yellow Ferret leashes the city's hills, sending tracks and trash flying, the movie turns into a car-bomb sequel to *Death*. It is a patriotic scene, setting the tone for a

Films

Full-metal racket

A blockbuster really assaults the senses

THE ROCK

Directed by Michael Bay

The summer's latest blockbuster is an action movie for those who like *Die Hard* and *Armageddon* (or cerebral—a military exercise in de-escalating for people who like to be assailed in an entertainment). True to its type, *The Rock* stakes a full-metal racket. It looks off with a wild premise. Terrence Connors comes with the former prison on Alcatraz Island, takes a band of inmates hostage and sets up missiles armed with enough poison gas to



decimate nearby San Francisco. Led by an unshattered war hero (Al Riedel), they are demanding benefits for families of U.S. soldiers killed in combat. But instead of simply forcing over

the money, the authorities send in a navy strike force, along with an FBI chemical-weapons expert (Denzel Washington). And to help them break into Alcatraz, they recruit an unexpected escape artist (Sean Connery). The only suspect ever known to have broken out of it.

The final sign that the film-makers seem to lack conviction in their story occurs early on, with an extravagant car chase through San Francisco. As a yellow Ferret leashes the city's hills, sending tracks and trash flying, the movie turns into a car-bomb sequel to *Death*. It is a patriotic scene, setting the tone for a

movie that consistently opts for dumb action over smart intrigue. The labyrinthine depths of Alcatraz invite mystery, but the film-makers choose mayhem, turning the prison into a theme-park ride through movie clichés—some even has *Castaway* and *Cape* whizzing through tunnels to running rail cars.

The Rock has altogether too many heroes, each with his own octave level of testosterone. Cage plays a Volvo-driving scientist who suddenly has to prove he can kick someone's butt. As his father once did, who turns out to be a retired British agent, Connery re-enacts his parenting

James Bond machine. Harris, meanwhile, plays a military man in overdrive. But even he is a heroic film—a noble part with an overdeveloped sense of justice.

During lulls in the action, Cage and Connery fire up an amusing chemistry. Like a couple of foot-ball players trading caps on the beach during a time-out. But the frantic, fast-twitching direction of Michael Bay (*Bad Boys*) leaves them little room. The actors have to carry their moments from a film full of noise and nonsense—including a toxic variety of moist, sexist and homophobic stereotypes. *The Rock* has all the makings of a bit of rock. But, with its three-cheek script and goose-step pacing, the style is strictly heavy metal.

BRIAN D. JOHNSON

Allan Fotheringham

Lucien, Bob Dole and the gift of the Mighty Ducks

Zounds, Dr. Park, does *jeopardy!* it is to become ever premonitioning about the pernicious

Electuate, precisely, the phantom-suspected reality of separation in our cerebral chambers

Well, pre, I'm having trouble getting started about the Stanley Cup final

There is no such thing as the Stanley Cup

They're renamed it?

No, but it's ceased to exist. When the Colorado Whalers are playing the Florida Panthers is our second guess the Stanley Cup has ceased to exist. As a matter of fact, it disappeared when they allowed into the league a marketing force called the Anaheim Mighty Ducks. Hell, game over.

The annual hater

Not at all. In a world in which McDonald's has now merged with Disney, there is no use being bitter. Revert Murdoch, as a matter of fact, is considering buying China and changing its name.

You were slightly wacky today. Can't you give us the serious stuff?

Certainly Lucien Bouchard was never as out of it as Mr. Christie. Perhaps it's the water. Both of them change their navel more often than their underwear.

That is good?

Of course. At last we have achieved equality. No one can take either of them seriously. That has a calming effect on the lead. Revert. Don't read a word of what either of them say. For the next two years. You won't miss a thing.

I thought Bouchard just had a successful visit to America, specifically on Wall Street and in New England?

Very successful. So successful that Saint Lucien developed a severe case of amnesia. He couldn't remember being quizzed about his hosts about Quebec separation until reporters produced evidence that he had.

So?

This is good news. The more bouts of amnesia that hit him, the better it is. He will even forget that he once wanted Quebec to separate.

Are you serious?

I'm always serious. There will never be another separation referendum in Quebec. You read it here first.

Why a mighty do, do you say that?



Because the weary Quebec voters have in the past four years had to drag themselves to the polls to vote at the Charlottetown accord, a federal election, a provincial election and a separation referendum. They are more sick than we are of constitutional Trudeau.

Pass me, sir. One new flavor or with any more predilection? Certainly Gordon Campbell, who just blew the election in British Columbia, will be gone in two years.

Depart, you want?

No, resigned. As his wife says, he likes to govern but doesn't like politics. He should choose a small South American country as his new culture. They don't have politics there either. Politics is a bothersome thing. It's called democracy.

And?

Stephane Dion should show up. Clinton's new who-kid-thinks-he's-still-in-the-family-club committee man at lunch, making over theory and odd new policies, discussing how many separation can dance on the head of a pin. Now it's opening his yap before every Bitter Club, making out loud. Since Lucien has imposed anti-anesthesia, Dion should just take a very silent nap for six months.

Do you have anything related to me?

Certainly. For the first time in history, no one knows the name of the leader of Her Majesty's Loyal Opposition in the Commons. It has become a trivial question. No longer knows the answer. Merleven's still read you a click radio.

Does anyone know who Preston Manning is?

No.

Any more brilliant insights?

They are never-ending. Bill Clinton on Nov. 3 will be reelected as the most frustrating, talented president since Theodore Roosevelt. Despite White-watergate?

There is not a single person in the United States of America, including lawyers, who understands White-watergate. You must remember, Richard Nixon was elected with the then largest mandate ever by American voters after the Watergate break-in was discovered. It took years, and The Washington Post, to unhouse him.

But aren't the Americans, who have named both issues of Congress over to the Republicans, going to reelect Republican Bob Dole?

The Republicans have a problem. Bob Dole by election day will be 73. To show up Clinton's drift-dodging "character" problem, they emphasize that Dole nearly died in July in 1945 in his ram's uniform.

Sounds good to me.

Sounds irrelevant to any hairy boomer voter who doesn't know his goddamn name like Anno and Nauman and the Battle of the Bulge and Diefenbuck and Diefen. Just reminds them that this guy may be like, really old.

Get, Dr. Park, you certainly do clarify our confusions. Feel free.

Would you



MIND DYING

for a moment?

It's hard to imagine, but

maybe you should take a few minutes to think the unthinkable. What would happen to your family? How would the mortgage be paid? Who would take care of the kids? University costs?

People with life insurance have the answer. It's there to ensure that the people you care about are provided for when you're not there to do it.

Whether you're a housewife or a homemaker, you're indispensable. So when you make financial plans for the future, think how life insurance could provide for your family if anything were to happen to you. Because life insurance isn't for the people who die, it's for the people who live.

Your life insurance is giving you a plan for life. A plan that makes sure the things you love will always be there for the people you love. Because no one plans to die, but everybody needs a plan for life. No one loves this better than your life insurance agent. Hundreds of people in your community trust an agent with their families' futures.





CHRYSLER IS PROUD TO BE A SPONSOR OF CANADA'S OLYMPIC

TEAM. FOR IN EVERY ATHLETE, WE SEE THE VERY QUALITIES OF

THE THOUSANDS OF CANADIANS WHO BUILD OUR CARS: SKILL,

PRIDE AND THAT BURNING DESIRE TO GO FASTER, SOAR HIGHER

AND BECOME STRONGER THAN WE EVER THOUGHT POSSIBLE.

At Chrysler, we're not just building cars, we're building Canada

 CHRYSLER
CANADA

Official Sponsor of the
Canadian Olympic Team